Accreditation Statement
The California Society of Dermatology & Dermatologic Surgery (CalDerm) is accredited by the Institute for Medical Quality/California Medical Association (IMQ/CMA) to provide continuing medical education for physicians. CalDerm takes responsibility for the content, quality and scientific integrity of this CME activity.

CalDerm designates this educational activity for a maximum of 14 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the CMA Certification in Continuing Medical Education.

Total CME as listed above includes Biologics & Practice Management Workshop.

Statement of Learning Objectives
As participants of this CME activity, learners will:

- Increase knowledge of recent medical advances in the diagnosis, management and treatment of diseases of the skin, hair and nails.
- Review, interpret, and summarize new clinical, scientific and research information in the study of dermatology, dermatologic surgery, pediatric dermatology, dermatopathology and cosmetic dermatology.
- Learn and improve techniques that will allow the physician to offer the best treatment options and care to patients.
- Expand their expertise in select practical aspects of dermasurgery.
- Compare and contrast methods in order to fully assess patient needs and treatment options.
- Improve standards of practice.

Visit the new otter exhibit at the Monterey Bay Aquarium!
# CLINICAL & SCIENTIFIC PROGRAM SCHEDULE

All sessions are in the Serra Grand Ballroom of the Monterey Conference Center (adjacent to the Portola Plaza Hotel)

## Friday, September 7, 2007

### Biologics & Practice Management Workshop

**Pre-Conference Ticketed Course. See Separate Registration Form Attached**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>2:00 – 2:45 p.m.</td>
<td>Update on iPledge&lt;br&gt;Hilary Baldwin, M.D., Associate Professor of Clinical Dermatology, State University of New York</td>
</tr>
<tr>
<td>2:45 – 3:15 p.m.</td>
<td>State of the Art of Biologics for Psoriasis: Today &amp; Tomorrow&lt;br&gt;Andrew Blauvelt, M.D., Professor, Dept of Molecular Microbiology &amp; Immunology, Chief, Dermatology Service, Portland VA Medical Center</td>
</tr>
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### Saturday, September 8, 2007

#### Cutaneous Oncology & Reconstruction

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>1:30 – 2:00 p.m.</td>
<td>How Would You Repair This Defect?&lt;br&gt;Michael Fazio, M.D., Associate Professor of Dermatology, University of California, Davis, Andrew Kaufman, M.D., University of California, Los Angeles, Attending, Dermatologic Surgery Clinic</td>
</tr>
<tr>
<td>2:00 – 2:30 p.m.</td>
<td>Melanoma Case Studies&lt;br&gt;Susan Swetter, M.D., Associate Professor of Dermatology, Stanford School of Medicine, VA Palo Alto Health Care System</td>
</tr>
<tr>
<td>2:30 – 3:00 p.m.</td>
<td>Sentinel Node Biopsy&lt;br&gt;John Zitelli, M.D., Clinical Associate Professor, Dept of Dermatology, University of Pittsburgh</td>
</tr>
<tr>
<td>3:00 – 3:30 p.m.</td>
<td>Exhibit Viewing &amp; P.M. Break</td>
</tr>
</tbody>
</table>

### Injectables Panel – “Hollywood Style”

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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</thead>
<tbody>
<tr>
<td>3:30 – 4:00 p.m.</td>
<td>Botulinum Toxin Update&lt;br&gt;Mark Rubin, M.D., Assistant Clinical Professor of Dermatology, University of California, San Diego</td>
</tr>
<tr>
<td>4:00 – 4:30 p.m.</td>
<td>The New Dermal Fillers&lt;br&gt;A. Klein, M.D., Professor of Medicine &amp; Dermatology, University of California, Los Angeles</td>
</tr>
<tr>
<td>4:30 – 5:30 p.m.</td>
<td>Injectable Workshop – Live Demonstration&lt;br&gt;Seth Matarasso, M.D., Clinical Professor of Dermatology, University of California, San Francisco Medical Center, Christopher Barnard, M.D., Assistant Clinical Professor of Dermatology, Stanford University School of Medicine</td>
</tr>
</tbody>
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### Victor Newcomer, M.D. Memorial Lecture

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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</thead>
<tbody>
<tr>
<td>11:00 – 12:00 p.m.</td>
<td>Elizabeth McBurney, M.D., Clinical Professor of Dermatology, Tulane University School of Medicine &amp; Louisiana State University School of Medicine</td>
</tr>
<tr>
<td>12:00 – 1:30 p.m.</td>
<td>Luncheon&lt;br&gt;CalDerm Business Meeting Awards &amp; Special Presentations</td>
</tr>
<tr>
<td>5:30 – 6:30 p.m.</td>
<td>CalDerm PAC Reception</td>
</tr>
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**2007 CalDerm Annual Meeting • September 7, 8 & 9, 2007 • Portola Plaza Hotel & Monterey Conference Center • Monterey, CA**
Sunday, September 9, 2007

7:30 – 8:15 a.m. Continental Breakfast & Exhibit Viewing

Resident Forum & Case Presentations

8:15 – 9:00 a.m. Selected California Dermatology Residents

Cosmeceuticals: What Is In Your Patient’s Medicine Chest?

9:00 – 9:30 a.m. Five Nail Tips Not to Gloss Over
Phoebe Rich, M.D.
Clinical Associate Professor of Dermatology,
Oregon Health Sciences University, Portland, OR

9:30 – 10:00 a.m. Cosmeceuticals: Science and Beauty
Zoe Diane Draelos, M.D.
Clinical Associate Professor of Dermatology,
Wake Forest University School of Medicine,
Winston-Salem, NC

10:00 – 10:30 a.m. A Spy in the Spa
Renee Howard, M.D.
Assistant Clinical Professor of Dermatology,
University of California, San Francisco

10:30 – 11:00 a.m. Exhibit Viewing & A.M. Break

Pediatric Dermatology

11:00 – 11:30 a.m. Misdiagnosis and Mismanagement in the Pediatric Patient
Bari Cunningham, M.D.
Associate Clinical Professor, Dept of Pediatrics & Medicine, University of California, San Diego

11:30 – 12:00 p.m. Viral (HPV & HSZ) Vaccinations: Who, What & When?
Stephen Tyring, M.D.
Clinical Professor, Dept of Dermatology, The University of Texas Medical School, Houston

Under The Microscope

12:00 – 12:30 p.m. Cutaneous Squamous Cell Carcinoma: A Comprehensive Clinicopathologic Classification
Ronald Barr, M.D.
Professor Emeritus, Dermatology & Pathology, University of California, Irvine and Dermatopathologist

12:30 – 1:00 p.m. CLIA Histopathology Exam
Michael Bastien, M.D.

Faculty (in alphabetical order)

Tina Alster, M.D.
Clinical Professor of Dermatology,
Georgetown University

Hilary Baldwin, M.D.
Associate Professor of Clinical Dermatology,
State University of New York

Christopher Barnard, M.D.
Assistant Clinical Professor of Dermatology,
Stanford School of Medicine

Ronald Barr, M.D.
Professor Emeritus, Dermatology & Pathology,
University of California, Irvine and Dermatopathologist

Michael Bastien, M.D.
Private Practice Dermatopathologist

Timothy Berger, M.D.
Professor of Clinical Dermatology,
University of California, San Francisco Medical Center

Andrew Blauvelt, M.D.
Professor, Dept of Dermatology & Molecular Microbiology & Immunology, OHSU; Chief, Dermatology Service, Portland VA Medical Center

David Cassarino, M.D.
Assistant Professor of Pathology & Dermatology, Stanford School of Medicine

Bari Cunningham, M.D.
Associate Clinical Professor, Dept of Pediatrics & Medicine, University of California, San Diego

Zoe Draelos, M.D.
Clinical Associate Professor of Dermatology,
Wake Forest University School of Medicine

Michael Fazio, M.D.
Assistant Professor of Dermatology,
University of California, Davis

Lindy Fox, M.D.
Assistant Professor & Director of Hospital Consultation, Dept of Dermatology, University of California, San Francisco

C. William Hanke, M.D.
Professor of Dermatology, Pathology & Otolaryngology, Indiana University School of Medicine

Josie Howard, M.D.
University of California, San Francisco, Psychiatry Department

Renee Howard, M.D.
Assistant Clinical Professor of Dermatology, University of California, San Francisco

Andrew Kaufman, M.D.
Professor & Vice Chairman of Dermatology, University of California, Los Angeles

Seth Matarasso, M.D.
Clinical Professor of Dermatology, University of California, San Francisco Medical Center

Elizabeth McBurney, M.D.
Clinical Professor of Dermatology, Tulane University School of Medicine & LSU School of Medicine

Mark Rubin, M.D.
Assistant Clinical Professor of Dermatology, University of California, San Diego

Daniel Siegel, M.D.
Clinical Professor of Dermatology, State University of New York

Vernell St. John
CPC, CDC, American Academy of Dermatology

Susan Swetter, M.D.
Associate Professor of Dermatology, Stanford School of Medicine, VA Palo Alto Health Care System

Ronald Wheeland, M.D.
Professor & Chief of Dermatology, University of Arizona

Stephen Tyring, M.D.
Clinical Professor, Dept of Dermatology, The University of Texas Medical School

John Zitelli, M.D.
Clinical Associate Professor, Dept of Dermatology, University of Pittsburgh

Phoebe Rich, M.D.
Clinical Associate Professor of Dermatology, Oregon Health Sciences University
Registration Form

First Name: ____________________________________________ Last Name: _____________________________________________________

Mailing Address: _______________________________________________________________________________________________________

City: ________________________________________________________________ State: ________________ Zip: _______________________

Daytime Phone: __________________________________________ Fax: _________________________________________________________

Email Address (required to receive confirmation): _____________________________________________________________________________

Annual Meeting Registration Fee Schedule

The CalDerm Annual Meeting program sessions are open only to registrants who are physicians or staff who are employed by a CalDerm member physician. To inquire about physician membership, contact CalDerm at (916) 498-1712 or email to membership@calderm.org

Biologics & Practice Management Workshop is a pre-conference ticketed course and not included with registration rates below. You must register for this workshop separately and you must be attending the 2007 Annual Meeting for you or your staff to qualify for workshop registration. See separate registration form.

Please check all that apply:

❒ CalDerm Physician Member (Must be a member in good standing to qualify or non-member fee will be charged) ......................$275

❒ Physician Non-Member (CalDerm 2008 membership included) ...............................................................................................................$575

❒ Residents & Fellows ........................................................................................................................................................Complimentary

❒ Non-Physician Registration (Must be employed by a CalDerm Physician Member in good standing who is registered for the 2007 Annual Meeting) ...........................................................................................................$275

Name of Registered Physician: _________________________________________________

Guest/Spouse Registration (Nametag will not be issued for social events unless registration is purchased. Nametag will be required for entry into events including the Exhibits) Please Check One:

❒ Full Guest Registration (includes Friday & Saturday receptions, & Saturday lunch) ...........................................................................................................$100

❒ Receptions Only Registration ......................................................................................................................................................$75

Name of Guest/Spouse: ______________________________________________________

❒ I would like to contribute to the CalDerm Political Action Committee ...........................................................................................................$200

Special recognition will be given at the CalDerm Reception on Saturday, September 8, 2007.

Method of Payment: TOTAL ___________

❒ Check Enclosed for $_________ ❒ VISA or MasterCard

Credit Card Number: __________/________/________/________

Signature: _______________________________ Expiration: ______/______

Refund Policy:

All refund requests are subject to a $25 administrative charge. Refunds will be issued if written cancellation is received by August 28, 2007. Registration is nonrefundable after August 28, 2007. Special circumstances consideration for refund may apply with a written detailed explanation that is approved by the CME Committee. Substitutions are accepted at any time and registration fee may be transferable to the next scheduled CME Program only. CalDerm reserves the right to cancel CME Programs if necessary at which time a full refund will be issued to all paid participants.

Hotel Reservations:

(866) 711-1534 | Two Portola Plaza
Monterey, CA 93940

Ask for the Group Rate under California Society of Dermatology
$212 for Standard Room • $252 for Premium Room

Please see Biologics & Practice Management Workshop Registration on Reverse Side
Pre-Conference Ticketed Course
Biologics & Practice Management Workshop
Friday, September 7, 2007 • 2:00 p.m. – 5:00 p.m.
Portola Plaza Hotel, Bonsai I & II Room • Monterey, CA
Registration open only to physicians who are registered for the CalDerm 2007 Annual Meeting and staff of those registered physicians.

Workshop Schedule

2:00 – 2:45 p.m. Update on iPledge
Hilary Baldwin, M.D.
Associate Professor of Clinical Dermatology,
State University of New York

2:45 – 3:15 p.m. State of the Art of Biologics for Psoriasis:
Today & Tomorrow
Andrew Blauvelt, M.D.
Professor, Dept of Molecular Microbiology & Immunology, Chief, Dermatology Service,
Portland VA Medical Center

3:15 – 3:30 p.m. Afternoon Break
3:30 – 4:15 p.m. 10 Tips for Dermatology Coding
Vernell St. John, CPC, CDC
Coding & Practice Consultant
American Academy of Dermatology

4:15 – 5:00 p.m. 10 Tips for Technological Applications in Dermatology
Daniel Siegel, M.D.
Clinical Professor of Dermatology, State University of New York

Statement of Learning Objectives:
As participants of this CME activity, learners will:
• Improve comprehension and implementation of new FDA guidelines on the prescribing of isotretinoin medications by healthcare professionals. Learners will improve techniques for patient counseling, patient documentation and risk management assessment.
• Identify operational inefficiencies and implement the use of contemporary practice management techniques and strategies.
• Perfect the review of diagnostic and procedural codes assigned to complex dermatological clinical scenarios, and become trained in advanced coding principles for accurate reporting of patient care.

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Total CME as listed above applies to Biologics & Practice Management Workshop only.

Registration Form
Special Ticketed Course – Separate Registration Form Required • Please Complete Entire Form and Print Legibly:

First Name: ______________________________________________ Last Name: ____________________________________________

Mailing Address: _________________________________________________________________________________________________________
City: __________________________________________________________________ State: _______________ Zip: _______________________

Daytime Phone: __________________________________________ Fax: ___________________________________________________________

Email Address (required to receive confirmation): _______________________________________________________________________________

❒ Check Enclosed for $_________
❒ VISA or MasterCard

Credit Card Number: ____________/____________/____________/____________

Signature: ____________________________________  Expiration: ______/______

Practice Management Workshop Registration Rates
Seminar Registration Fee is Nonrefundable
NOTE: 2007 Annual Meeting registration does not include this seminar – you must register for this seminar separately with this form.

☒ Physician Registration Fee (Must be registered for the CalDerm 2007 Annual Meeting) ..........................................................$125

☒ Non-Physician Registration Fee (Must be employed by a physician who is registered for the CalDerm 2007 Annual Meeting) ...........$155

Name of Registered Physician _______________________________________________________
(Non-Physician workshop registrants are invited to attend the CalDerm 2007 Annual Meeting Welcoming Reception & Exhibit Viewing immediately following this course and may attend the Continental Breakfast & Exhibit Viewing on Saturday, September 8)

Method of Payment:

Mail or Fax Completed Registration and Payment To:
California Society of Dermatology & Dermatologic Surgery
980 Ninth Street, PMB #1600
Sacramento, CA  95814
(916) 498-1712 Ph • (916) 244-0330 Fax
membership@calderm.org • www.calderm.org

Please see 2007 CalDerm Annual Meeting Registration on Reverse Side
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