

California Society of Dermatology & Dermatologic Surgery

CalDerm™

2010 Annual Meeting

Fess Parker's DoubleTree, Santa Barbara, CA
September 24, 25 & 26, 2010



Register Today! Online Registration
Now Available-See Details Inside!

13 AMA PRA Category 1 Credit(s)™ of Continuing Medical Education

CalDerm
The Voice of California Dermatology



Clinical & Scientific Program Schedule

All General Sessions in the Santa Barbara Ballroom. Exhibit Viewing & Refreshments in the Grande Ballroom

FRIDAY, SEPTEMBER 24, 2010

12:00-6:30 p.m.	Registration Grande Foyer	3:45-4:15 p.m.	Healthcare Reform in California: What you don't know could hurt you! Tom Riley, CalDerm Government Relations Director
10:00-1:30 p.m.	CalDerm Board of Directors Meeting	4:15-5:15 p.m.	Electronic Health Records: Navigating the Challenge Mark Kaufmann, M.D.
2:00-2:30 p.m.	Life Threatening Dermatoses Dirk Elston, M.D.	5:15-5:45 p.m.	Electronic Health Records: Pros & Cons, Q & A Anna McNay, M.D., Mark Kaufmann, M.D.
2:30-3:00 p.m.	Imiquimod for Skin Cancer Pearls Craig Kraffert, M.D.	6:00-8:00 p.m.	Welcome Reception & Exhibit Viewing Featuring an exclusive tasting of fine coastal California wines, Grande Ballroom
3:00-3:30 p.m.	Bugs Dirk Elston, M.D.		
3:30-3:45 p.m.	Afternoon Break Grande Foyer		

SATURDAY, SEPTEMBER 25, 2010

7:00-4:00 p.m.	Registration Grande Foyer	11:30-12:30 p.m.	Victor Newcomer, M.D. Memorial Lecture , Richard Scher, M.D.
7:00-7:45 a.m.	Continental Breakfast & Exhibit Viewing , Grande Ballroom	12:30-1:30 p.m.	Buffet Lunch & Exclusive Exhibit Viewing Grande Ballroom
7:45-8:30 a.m.	Residents Forum Select Dermatology Residents	1:30-2:00 p.m.	Autologous Fat Transfer for Lipoatrophy Ilya Reyter, M.D.
8:30-9:00 a.m.	Cutaneous Manifestations of Internal Malignancy Bruce Thiers, M.D.	2:00-2:30 p.m.	Surgical Flap Geometry Kenneth Gross, M.D.
9:00-9:30 a.m.	Melanoma Clinicopathologic Presentations Susan Swetter, M.D.	2:30-3:00 p.m.	Recognition and Treatment of High Risk Cutaneous CA's Sarah Arron, M.D.
9:30-10:00 a.m.	Morning Break & Exhibit Viewing Grande Ballroom	3:00-3:30 p.m.	Advanced Surgical Reconstructions Kenneth Gross, M.D.
10:00-10:30 a.m.	Great Cases from Loma Linda Abel Torres, M.D.	3:30-4:00 p.m.	Afternoon Break & Exhibit Viewing Grande Ballroom
10:30-11:00 a.m.	Hot Stuff from the JAAD Bruce Thiers, M.D.	4:00-4:30 p.m.	Surgical Rejuvenation of the Upper Face Hayes Gladstone, M.D.
11:00-11:30 a.m.	CalDerm Legislative Update & Business Meeting Kathleen Adair, M.D. Advocacy Award Tom Riley; CalDerm Officers	4:30-5:00 p.m.	Non-incisional Rejuvenation of the Face Roberta Sengelmann, M.D.
			End of Saturday Sessions. No planned events for this evening.

SUNDAY, SEPTEMBER 26, 2010

7:30 a.m.	Registration Grande Foyer	10:00-10:30 a.m.	Morning Break & Exhibit Viewing Grande Ballroom
7:30-8:15 a.m.	Continental Breakfast & Exhibit Viewing , Grande Ballroom	10:30-11:00 a.m.	Dermatopathology Pearls & Pitfalls Beth Ruben, M.D.
8:15-9:00 a.m.	CLIA Histopathology Exam Beth Ruben, M.D.	11:00-11:30 p.m.	A (Free) Radical View of Sunscreens Jeffrey Ashley, M.D.
9:00-9:30 a.m.	Bad Outcome Stories Ronald Rapini, M.D.	11:30-12:00 p.m.	Pyoderma Gangrenosum: Its Diagnosis & Treatment Marta Petersen, M.D.
9:30-10:00 a.m.	Medicolegal Catastrophes - Case Presentations Daniel Gross, M.D.	12:00-12:30 p.m.	Hot Cases Ronald Rapini, M.D.
			Closing Remarks

FACULTY (IN ALPHABETICAL ORDER)

Sarah Arron M.D.

Assistant Clinical Professor, UC San Francisco School of Medicine

Jeffrey Ashley M.D.

Clinical Professor, Dermatology, University of Southern California

Dirk Elston M.D.

Director of Dermatology & Dermatopathology Fellowship Program, Geisinger Medical Center

Hayes Gladstone M.D.

Associate Professor & Director of the Division of Dermatologic Surgery, Stanford University

Daniel Gross M.D.

Private Practice, Valley Dermatologic Medical Group, Tarzana, CA

Kenneth Gross M.D.

Clinical Professor of Medicine, UC San Diego School of Medicine

Mark Kaufmann M.D.

Associate Clinical Professor, Dermatology, Mount Sinai Medical Center

Craig Kraffert M.D.

Private Practice, Redding Dermatology Medical Group, Redding, CA

Anna McNay M.D.

Private Practice, Center for Dermatology Cosmetic & Laser Surgery, Fremont, CA

Marta Petersen, M.D.

Vice-Chair & Professor of Dermatology Residency Director, University of Utah Health Care

Ronald Rapini M.D.

Professor & Chair, Dermatology, University of Texas Medical School & MD Anderson Cancer Center, Houston, TX

Ilya Reyter M.D.

Assistant Clinical Professor, Dermatology, University of Southern California Keck School of Medicine

Tom Riley

Government Relations Director, CalDerm; CEO, Cal Capitol Group

Beth Ruben M.D.

Associate Professor of Dermatology & Pathology, UC San Francisco Dermatopathology Service

Richard Scher M.D.

Professor of Dermatology, Columbia College of Physicians & Surgeons

Roberta Sengelmann, M.D.

Private Practice, Santa Barbara, CA

Susan Swetter M.D.

Associate Professor of Dermatology, Stanford University School of Medicine

Bruce Thiers M.D.

Professor & Chairman, Dermatology & Dermatologic Surgery, Medical University of South Carolina

Abel Torres M.D., J.D.

Chief of the Division of Dermatology, Loma Linda University Medical Center

Accreditation Statement

The California Society of Dermatology & Dermatologic Surgery (CalDerm) is accredited by the Institute for Medical Quality/California Medical Association (IMQ/CMA) to provide continuing medical education for physicians. CalDerm takes responsibility for the content, quality and scientific integrity of this CME activity.

CalDerm designates this educational activity for a maximum of 13 AMA PRA Category 1 Credit(s)[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the CMA Certification in Continuing Medical Education.

**ONLINE
REGISTRATION
NOW AVAILABLE!**

**Go to www.calderm.org,
click on Annual Meeting, then
click on Register Now Online!**

Statement of Learning Objectives

As participants of this CME activity, learners will:

- Increase knowledge of recent medical advances in the diagnosis, management and treatment of diseases of the skin.
- Review, interpret, and summarize new clinical, scientific and research information in the study of medical dermatology, dermatologic surgery, dermatopathology and cosmetic and aesthetic dermatology. Expand expertise in these select practical aspects of dermatology.
- Learn to correctly diagnose dermatologic conditions and to select patients who are appropriate for either surgical or aesthetic intervention.
- Learn and improve techniques that will allow the physician to offer the best treatment options and care to patients.
- Compare and contrast methods in order to fully assess patient needs and treatment options; discuss controversies, advantages and disadvantages of diagnostic and treatment plans.
- Refine techniques of esthetic dermatology.
- Improve overall standards of practice and more efficient ways to best serve patients.



Registration Form

First Name: _____ Last Name: _____ Suffix _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Fax: _____

Email Address (required to receive confirmation): _____

Annual Meeting Registration Fee Schedule

The CalDerm Annual Meeting program sessions are open only to registrants who are physicians or staff who are employed by a CalDerm member physician. To inquire about physician membership, contact CalDerm at (916) 498-1712 or email to membership@calderm.org

Online Registration Now Available! Go to www.calderm.org, click on Annual Meeting, then click on Register Now Online!

Please check all that apply:

CalDerm Physician Member (Must be a member in good standing to qualify or non-member fee will be charged)\$345

Physician Non-Member\$645

Residents & Fellows\$50

Physicians who are currently pursuing training in a recognized dermatology residency or fellowship that is accredited by the Accreditation Council for Graduate Medical Education and is located in the state of California.

Please Provide Name of Program: _____

Non-Physician Registration (Must be employed by a CalDerm Physician Member in good standing who is registered for the 2010 Annual Meeting)\$345

Name of CalDerm Member Physician: _____

Guest/Spouse Registration (Includes Friday reception, Saturday lunch and entrance to the exhibit show)\$75

Name of Guest/Spouse: _____

I would like to contribute to the CalDerm Political Action Committee.....\$200
(CalDerm PAC Contributions are not tax deductible) **Required Information for PAC Contribution:**

Are you Self-employed or an Employee

If Self-employed, please provide the legal name of your business: _____

If Employed, please provide the name of your employer: _____

Method of Payment: Check Enclosed VISA or MasterCard

TOTAL _____

Credit Card Number: _____ / _____ / _____ / _____

3 Digit Security Code (located on back of card) _____

Signature: _____ Expiration: _____ / _____

Mail or Fax Completed Registration and Payment To: California Society of Dermatology & Dermatologic Surgery
980 9th Street, PMB #1654
Sacramento, CA 95814
(916) 498-1712 Ph ▪ (916) 244-0330 Fax
membership@calderm.org ▪ www.calderm.org

Fess Parker's DoubleTree
in Santa Barbara



Hotel Reservations:
(800) 879-2929

Or make your reservations online at:

www.santabarbarafessparkersresort.doubletree.com/csd

Ask for the Group Rate under California Society of Dermatology available until September 3, 2010.

\$245 for Standard Room ▪ \$295 for Ocean View

Refund Policy:

All refund requests are subject to a \$25 administrative charge. Refunds will be issued if written cancellation is received by September 10, 2010. Registration is nonrefundable after September 10, 2010. Special circumstances consideration for refund may apply with a written detailed explanation that is approved by the Executive Committee. Substitutions are accepted at any time and registration fee may be transferable to the next scheduled CME Program only. CalDerm reserves the right to cancel CME Programs if necessary at which time a full refund will be issued to all paid participants.

Santa Barbara – America's Riviera!

Activities for your Family & Guests to Enjoy

Within 1 Mile of Fess Parker's DoubleTree Resort:

Stearns Wharf, the oldest working wharf on the West Coast, housing restaurants, galleries, and shops ▪ Santa Barbara Zoo, featuring a variety of animals from around the world, along with a petting zoo and train ride ▪ The Sunday Arts and Crafts Fair in Chase Palm Park—an outdoor exhibit of local artists ▪ Sailing charters, jet-ski rentals, kayak rentals, deep-sea fishing excursions, and other ocean activities ▪ Whale watching...see the migration of the gray whales traveling north through the Santa Barbara Channel to their feeding grounds in the Bering Sea ▪ Farmer's market - a variety of local growers sell everything from flowers to fruit at this local favorite ▪ Beach volleyball practice and tournament courts across the street on East Beach ▪ Chase Palm Park, featuring a one-of-a-kind Carousel for all to enjoy.



Within 10 Miles of Fess Parker's DoubleTree Resort:

Mission Santa Barbara, the Queen of the California Missions ▪ Santa Barbara Courthouse, with mission-revival-style architecture ▪ El Paseo Shopping Center. Originally an adobe ranch, now turned into a shopping enclave with courtyard restaurants ▪ Santa Barbara's Historical Society Museum, housing treasures from Santa Barbara's colorful past, covering three eras—Spanish, Mexican, and American ▪ Cruises and sailing available in sailboats, safari boats, or catamarans. Tour the wharf and harbor, through coastal areas, or out to the Channel Islands ▪ Carriage Museum, housing a unique collection of horse-drawn carriages, some dating back over 300 years ▪ The Santa Barbara Museum of Art, one of southern California's finest art museums, features nationally recognized collections and special exhibitions of international importance ▪ Museum of Natural History, featuring mammals, birds, fish, reptiles, plant life, and the geology of the Pacific Coast and Channel Islands ▪ La Cumbre Plaza and Paseo Nuevo...Santa Barbara's outdoor shopping malls ▪ Glen Annie Golf Club is one of several local championship golf courses in the Santa Barbara area. ▪ Santa Barbara County Bowl featuring a wide variety of top entertainment ▪ Hiking—Santa Barbara offers a number of unique and exciting trails offering great exercise and beautiful scenery.

Within 1 Hour of Fess Parker's DoubleTree Resort:

Los Olivos, an up-and-coming art community, featuring galleries specializing in Western and Indian Art ▪ Santa Ynez Wine Country, with over 30 wineries available for tours and evening events ▪ Solvang, a tiny Danish community with quaint boutiques and wonderfully authentic bakeries ▪ The Chumash Indian Casino, offering blackjack, poker, and slots ▪ Rancho San Marcos Golf Course, rated one of the top ten new golf courses in the country ▪ Horseback Riding. Enjoy views of the canyons, ocean and Channel Islands.

CalDerm Board of Directors 2009-2010

Ann Haas, M.D. President, Sacramento	Steven Hodgkin, M.D. Victorville	Alexander Miller, M.D. Yorba Linda
Jerome Potozkin, M.D. Past President, Walnut Creek	Thomas Hoffman, M.D. Menlo Park	Gary Novatt, M.D. Santa Barbara
Isaac Neuhaus, M.D. President Elect, San Francisco	Arash Izadpanah, M.D. San Diego	Jack Resneck, Jr., M.D. San Francisco
Jeffrey Crowley, M.D. Treasurer, Bakersfield	Sharon Jacob, M.D. San Diego	Linda Wong, M.D. City of Industry
Todd Anhalt, M.D. CalDerm PAC President, Los Altos	S. Brian Jiang, M.D. San Diego	David Woodley, M.D. Los Angeles
Christopher Barnard, M.D. Monterey	Craig Kraffert, M.D. Redding	Sima Torabian, M.D. Sacramento
Nancy Chen, M.D. Escondido	Gary Lask, M.D. Los Angeles	Anthony Petelin, M.D. Resident, UC Irvine
Daniel Dwyer, M.D. Costa Mesa	Matthew Luxenberg, M.D. Los Alamitos	Christina Mumm, M.D. Resident, UC Davis
Daniel Gross, M.D. Tarzana	Margaret Mann, M.D. Irvine	Karmi Ferguson, MBA Executive Director
Ann Haas, M.D. Sacramento	Anna McNay, M.D. Fremont	Tom Riley Government Relations Director Cal Capitol Group

2010 Annual Meeting Planning Committee

Alexander Miller, M.D., Chair S. Brian Jiang, M.D., Co-Chair

Nancy Chen, M.D.
Daniel Gross, M.D.
Sharon Jacob, M.D.
Craig Kraffert, M.D.
Gary Lask, M.D.
Matthew Luxenberg, M.D.
Anna McNay, M.D.
Christy Mumm, M.D.
Gary Novatt, M.D.
Sima Torabian, M.D.
Linda Wong, M.D.
David Woodley, M.D.



California Society of Dermatology
& Dermatologic Surgery
980 9th Street, PMB #1654
Sacramento, CA 95814

PRESORTED
FIRST CLASS
US POSTAGE
PAID
OAKLAND, CA
PERMIT NO. 591

Address Service Requested

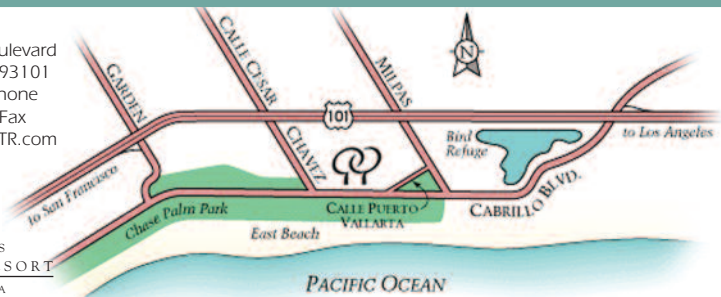
Travel Information



633 East Cabrillo Boulevard
Santa Barbara, CA 93101
(800) 879-2929 Phone
(805) 962-8198 Fax
Web Site: www.FPDTR.com



FESS PARKER'S
DOUBLETREE RESORT
SANTA BARBARA



Non-Stop Destinations from the Santa Barbara Airport ■ www.flysba.com/travel_info/airline_information

Los Angeles - American & United, Sacramento - Horizon Air,
San Francisco - United Airlines, San Jose - United Airlines

Airlines Servicing the Santa Barbara Airport:

Alaska Airlines
www.alaskaair.com

American Airlines
www.aa.com

Delta
www.delta.com

Frontier Airlines
www.frontierairlines.com

Horizon Air
www.alaskaair.com

United
www.United.com

US Airways
www.usairways.com