

California Society of Dermatology & Dermatologic Surgery

CalDerm

2015 Annual Meeting

The Fess Parker DoubleTree, Santa Barbara, CA
September 18, 19 & 20, 2015



Register Today! Online Registration Available

New Program Format - See Details Inside!

13.75 AMA PRA Category 1 Credit(s) of Continuing Medical Education

CalDerm
The Voice of California Dermatology



CONFERENCE FACULTY

Todd Anhalt, MD
Clinical Professor of Dermatology, Stanford Dermatology & Chief of Dermatologic Surgery at the Stanford VA Medical Center in Palo Alto

Michael Bastien, MD
Private Practice Physician, Dermatology Associates, Westlake Village, CA

Jonathan Cotliar, MD
City of Hope National Medical Center, Chief, Division of Dermatology

Nancy Chen, MD
Private Practice Physician, Escondido Dermatology, Escondido, CA

Roy Grekin, MD
HS Clinical Professor, Director, Dermatologic Surgery & Laser Center, UC San Francisco Medical Center

Daniel Gross, MD
Private Practice Physician Valley Dermatologic Medical Group, Tarzana, CA

Whitney High, MD, JD, MEng
Associate Professor, Dermatology & Pathology, Director of Dermatopathology University of Colorado School of Medicine

Sharon Jacob, MD
Loma Linda University Medical Center, Department of Dermatology

Suzanne Kilmer, MD
Clinical Professor of Dermatology, UC Davis Medical Center, Director, Laser & Skin Center of Northern CA

Patrick Lee, MD
Clinical Professor of Medicine, Director, Dermatologic Surgery Residency Education, UC Los Angeles School of Medicine

Alexander Miller, MD
Private Practice Physician, Clinical Professor of Dermatology, UC Irvine School of Medicine; Author of Dermatology World's "Cracking the Code"

Suzanne Olbricht, MD
Chair, Department of Dermatology, Lahey Clinic Associate Professor of Dermatology, Harvard Medical School

Bruce Ragsdale, MD
Private Practice Physician, Principal, Central Coast Pathology, LLC

Kanade Shinkai, MD
Associate Professor of Clinical Dermatology, Director, Residency Program, UC San Francisco

Janelle Smith, MD
Professor of Dermatology, UC Irvine School of Medicine

Susan Swetter, MD
Professor of Dermatology; Director, Pigmented Lesion & Melanoma Program; Stanford University Medical Center & Cancer Institute

Abel Torres, MD, JD
AAD President-Elect; Professor and Chairman, Department of Dermatology, Loma Linda University; Chair, Department of Dermatology, Case Western Reserve University, Metro Health Systems, Cleveland, OH

Marta Van Beek, MD, MPH
C. William Hanke Clinical Associate Professor of Dermatology, Director, Dermatologic Surgery & Cutaneous Oncology University of Iowa Hospitals & Clinics

Jashin Wu, MD
Kaiser Permanente Los Angeles Medical Center, Director of Dermatology Research

Paul Yamauchi, MD
Clinical Assistant Professor of Dermatology David Geffen School of Medicine at UCLA; Adjunct Associate Professor John Wayne Cancer Institute

Siegrid Yu, MD
Associate Professor of Clinical Dermatology, Dermatologic Surgery & Laser Center, UC San Francisco

Christopher Zachary, MD, MBBS, MRCP
Professor & Chair of the Department of Dermatology, UC Irvine

CLINICAL & SCIENTIFIC PROGRAM SCHEDULE

All General Sessions in the Santa Barbara Ballroom. Exhibit Viewing & Refreshments in the Grand Ballroom

Thursday, September 17

3:00-8:30 pm **CalDerm Board of Directors Meeting**
Hosted by Celgene

Friday, September 18

8:00-6:00 pm **Registration**

10:00-10:30 am **Oncodermatology Update**
Jonathan Cotliar, MD

10:30-11:00 am **Update on Acne Treatment**
Kanade Shinkai, MD

11:00-11:30 am **Pediatric Dermatology: Pediatric Allergic Contact Dermatitis Evaluation & ddx**
Sharon Jacob, MD

11:30-12:00 pm **Bed Bugs: The Modern Scourge**
Whitney High, MD, JD, MEng

12:00-1:30 pm **Seated Luncheon on The Plaza**
Hosted Non-CME Event for Physicians Only
AbbVie Product Theater: Plaque Psoriasis: Clearing Skin, Challenging Expectations

1:30-2:00 pm **Controversies in Dermatologic Surgery: EBX vs Mohs; Body Contouring; Daylight PDT, et al**
Christopher Zachary, MD, MBBS, MRCP

2:00-2:30 pm **Botulinum Toxin: Pearls & Pitfalls**
Siegrid Yu, MD

2:30-3:00 pm **Coming Full Circle: Full Ablative Resurfacing Revisited**
Roy Grekin, MD

3:00-3:30 pm **Combining Neuromodulators, Fillers and Resurfacing (and other Devices) to Maximize Results**
Suzanne Kilmer, MD

3:30-4:00 pm **The SGR Repeal & Alternative Payment Models**
Marta Van Beek, MD, MPH

4:00-4:15 pm **Afternoon Break**

4:15-5:00 pm **Practice Management Panel/Alternative Care Model Implementation Into Your Practice**
Marta Van Beek, MD, MPH
Alexander Miller, Moderator
Additional Panelists to be Announced

5:00-5:30 pm **MOC Workshop**
Moderated by Nancy Chen, MD

5:30-7:00 pm **Welcome Reception & Exhibit Viewing**

Saturday, September 19

7:00-12:30 pm **Registration**

7:00-7:45 am **Continental Breakfast & Exhibit Viewing**

7:00-1:30 pm **Poster Exhibits**

7:45-8:30 am **Residents Forum - Select California Dermatology Residents**

8:30-9:00 am **Surgical Reconstruction: Integrating Patient Preferences**
Marta Van Beek, MD, MPH

9:00-9:30 am **How Closely Are you Following National Melanoma Practice Guidelines?**
Susan Swetter, MD

9:30-10:00 am **Surgical Pearls from 32 Years of an Academic Dermatologic Surgery Practice**
Roy Grekin, MD

10:00-10:30 am **Morning Break & Exhibit Viewing**

10:30-11:00 am **Pigmented Lesions of the Oral Cavity**
Janelle Smith, MD

11:00-11:30 am **What's on The Horizon for Dermatology**
Abel Torres, MD, JD

11:30-12:30 pm **Victor Newcomer, MD Memorial Lecture Stone Age Surgeon vs Modern Medicine: Current Cancer Conundrums**
Suzanne Olbricht, MD

12:30-1:30 pm **Seated Luncheon on the Plaza**
Hosted Non-CME Event for Physicians Only
Eli Lilly Product Theater: Topic to be Announced

Sunday, September 20

7:30-11:30 am **Registration**

7:30-8:15 am **Continental Breakfast & Exhibit Viewing**

7:30-10:30 am **Poster Exhibits**

8:15-9:00 am **CLIA Histopath Exam**
Michael Bastien, MD

9:00-9:30 am **Dermatopathology: CPC Cases**
Bruce Ragsdale, MD

9:30-10:00 am **Management of Aggressive Non-Melanoma Tumors**
Abel Torres, MD

10:00-10:30 am **Morning Break & Exhibit Viewing**

10:30-11:00 am **Innovative & Emerging Therapies in the Treatment of Psoriasis**
Paul Yamauchi, MD

11:00-11:30 am **Updates in Biologics & Biosimilars**
Paul Yamauchi, MD

11:30-12:00 pm **Practice Makes Perfect: Pearls to Enhance Your Therapeutic Effectiveness & Office Efficiency**
Daniel Gross, MD; Jashin Wu, MD & Todd Anhalt, MD

12:00-12:30 pm **Surgical Issues for the Medical Dermatologist**
Patrick Lee, MD

Closing Remarks

Accreditation Statement

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint providership of Blackwell Futura Media Services and California Society of Dermatology & Dermatologic Surgery. Blackwell Futura Media Services is accredited by the ACCME to provide continuing medical education for physicians

Designation Statement

Blackwell Futura Media Services designates this live activity for a maximum of 13.75 AMA PRA Category 1 Credits. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Statement of Learning Objectives

As participants of this CME activity, learners will:

- Refine approaches to the diagnosis and treatment of select dermatologic diseases based upon current evidence-based data.
- Recognize and identify key factors in the correct diagnosis of allergic contact dermatitis in the pediatric population
- Understand the impact of systemic anticoagulants on patients' health and their management in cutaneous surgery.

- Learn the latest advances and techniques in the use of neurotoxins.
- Understand the latest advances in acne pathogenesis and its management choices
- Strengthen the ability to manage medical errors that occur in the office setting and how best to anticipate and manage their impact
- Understand the most current updates and impact of medical billing and coding.
- Understand the management of aggressive non-melanoma tumors.
- Understand the role of mohs surgery and photodynamic therapy
- Learn and review the evaluation and management of the patient
- Focus upon precise histopathologic diagnostic techniques through interactive and didactic teaching sessions.
- Integrate new and effective diagnostic, therapeutic and surgical advances to treating pediatric patients.
- Review and understand the SGR repeal and alternative payment models.
- Learn and review the intricacies of challenging cases in
- Review and update on psoriasis management and the emergence of biosimilars.

REGISTRATION FORM & FEE SCHEDULE

Online Registration Now Open! Go to www.calderm.org, click on Annual Meeting, then click on Register Now Online!

First Name: _____ Last Name: _____ Suffix _____

Business or Institution: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Fax: _____

Email Address (required to receive confirmation): _____

The CalDerm Annual Meeting is open to registrants who are licensed physicians or staff who are employed by a CalDerm member physician. To inquire about membership go to www.calderm.org. Please check all that apply.

- CalDerm Physician Member** (Must be a member in good standing to qualify or non-member fee will be charged)\$395
- Physician Non-Member**\$695
- Residents & Fellows**\$50
Physicians who are currently pursuing training in a recognized dermatology residency or fellowship that is accredited by the Accreditation Council for Graduate Medical Education and is located in the state of California.
→ **Please Provide Name of Program:** _____
- Non-Physician Registration** (Must be employed by a CalDerm Physician Member in good standing)\$395
→ **Name of CalDerm Member Physician:** _____
- Guest/Spouse Registration** (Includes Friday reception and entrance to the exhibit show.
Does not include lunch on Friday and Saturday as these are physician only hosted events)\$95
→ **Name of Guest/Spouse:** _____
- I would like to contribute to the CalDerm Political Action Committee**\$200
(CalDerm PAC Contributions are not tax deductible) **Required Information for PAC Contribution:**
Are you Self-employed or an Employee
If Self-employed, please provide the legal name of your business: _____
If Employed, please provide the name of your employer: _____

METHOD OF PAYMENT: Check Enclosed VISA, MasterCard or AMEX

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Credit Card Number: _____

3 or 4 Digit Security Code (located on front or back of card) _____

Signature: _____ Expiration: _____/_____/_____

Mail or Fax Completed Registration and
Payment To: California Society of
Dermatology & Dermatologic Surgery
980 9th Street, PMB #1654, Sacramento, CA 95814
(866) 337-DERM (3376) Ph • (916) 244-0330 Fax
membership@calderm.org • www.calderm.org



HOTEL RESERVATIONS: (800) 879-2929

Make your hotel reservations online from the CalDerm Web Site at www.calderm.org
or call The Fess Parker DoubleTree Resort in Santa Barbara at (800) 879-2929

Standard Room rate is \$259 and Ocean View is \$309 / Group Rate Available until September 4, 2015

633 E Cabrillo Blvd, Santa Barbara, CA 93103, Direct Phone: (805) 564-4333

Refund Policy: All refund requests are subject to a \$25 administrative charge. Refunds will be issued if written cancellation is received by September 4, 2015. Registration is nonrefundable after September 4, 2015. Special circumstances consideration for refund may apply with a written detailed explanation that is approved by the Executive Committee. Substitutions are accepted at any time and registration fee may be transferable to the next scheduled CME Program only. CalDerm reserves the right to cancel CME Programs if necessary at which time a full refund will be issued to all paid participants.

California Society of Dermatology
& Dermatologic Surgery
980 9th Street, PMB #1654
Sacramento, CA 95814

Address Service Requested

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area please visit: www.santabarbaraca.com**

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www.flysba.com**

