

California Society of Dermatology & Dermatologic Surgery

CalDerm

2012 Annual Meeting

Monterey Conference Center & Portola Hotel, Monterey, CA
September 21, 22 & 23, 2012



Register Today! Online Registration
Now Open – See Details Inside!

14 AMA PRA Category 1 Credit(s)[™] of Continuing Medical Education

CalDerm
The Voice of California Dermatology



Clinical & Scientific Program Schedule

General sessions are in the Serra II of the Monterey Conference Center (adjacent to the Portola Plaza Hotel)
Exhibits and Food & Beverage Breaks are in De Anza Ballroom, Portola Hotel

FRIDAY, SEPTEMBER 21, 2012

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|------------------------|---|-----------------------|--|
| 10:00-6:00 p.m. | Registration De Anza Ballroom Foyer | 4:00-4:30 p.m. | Fundamentals of Surgery Richard Bennett, M.D. |
| 10:00-1:30 p.m. | CalDerm Board of Directors Meeting | 4:30-5:00 p.m. | Patient Care Coding Update Alexander Miller, M.D. |
| 2:00-2:30 p.m. | Hidradenitis Suppurativa Richard Bennett, M.D. | 5:00-5:45 p.m. | EMR Panel - Learn from the Experts Ann Haas, M.D., Anna McNay, M.D., Jerome Potozkin, M.D., & Heather Roberts, M.D. |
| 2:30-3:00 p.m. | Great Cases from Stanford Kristin Nord, M.D. | 5:45-7:30 p.m. | Welcome Reception & Exhibit Viewing De Anza Ballroom, Portola Hotel |
| 3:00-3:30 p.m. | Severe Cutaneous Drug Reactions Todd Anhalt, M.D. | | |
| 3:30-4:00 p.m. | Afternoon Break De Anza Ballroom Foyer, Portola Hotel | | |

SATURDAY, SEPTEMBER 22, 2012

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|-------------------------|--|------------------------|---|
| 7:00-4:00 p.m. | Registration , De Anza Ballroom Foyer | 12:30-1:30 p.m. | Buffet Lunch & Exhibit Viewing De Anza Ballroom, Portola Hotel |
| 7:00-8:00 a.m. | Continental Breakfast & Exhibit Viewing De Anza Ballroom, Portola Hotel | 1:30-2:00 p.m. | Surgical Repairs: Surgical Excellence & Reimbursement Daniel Siegel, M.D. |
| 8:00-8:30 a.m. | AAD Presidential Address & Office Emergencies: Bleeding Daniel Siegel, M.D. | 2:00-2:30 p.m. | Great Cases from Kaiser LA Jashin Wu, M.D. |
| 8:30-9:00 a.m. | New Therapies Theodore Rosen, M.D. | 2:30-3:00 p.m. | Melanoma: What to do After Cutting it Out Lynn Spittler, M.D. |
| 9:00-9:45 a.m. | Residents Forum Select California Dermatology Residents | 3:00-3:30 p.m. | Status of Lymphatic Mapping & Sentinel Node Biopsy in Melanoma: Favorable Responses to Combination Treatment Don Morton, M.D. |
| 9:45-10:15 a.m. | Morning Break & Exhibit Viewing De Anza Ballroom, Portola Hotel | 3:30-4:00 p.m. | Afternoon Break & Exhibit Viewing De Anza Ballroom, Portola Hotel |
| 10:15-10:45 a.m. | Have an Itch? Timothy Berger, M.D. | 4:00-4:30 p.m. | Sclerotherapy: Tips for Success Mitchel Goldman, M.D. |
| 10:45-11:15 a.m. | OTC/Cosmeceuticals Hilary Baldwin, M.D. | 4:30-5:00 p.m. | Filler Injections with Cannulas Rebecca Fitzgerald, M.D. |
| 11:15-11:30 a.m. | CalDerm Legislative Brief & Kathleen Adair, M.D. Advocacy Award | | |
| 11:30-12:30 p.m. | Victor Newcomer, M.D. Memorial Lecture, "Skin Signs of Internal Disease" Dirk Elston, M.D. | | |

SUNDAY, SEPTEMBER 23, 2012

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|-------------------------|---|-------------------------|--|
| 7:30-1:00 p.m. | Registration De Anza Ballroom Foyer | 10:30-11:00 a.m. | Recent Developments in Dermatology Paul Khavari, M.D., PhD |
| 7:30-8:15 a.m. | Continental Breakfast & Exhibit Viewing De Anza Ballroom, Portola Hotel | 11:00-11:30 a.m. | Update on Merkel Cell Carcinoma Siegrid Yu, M.D. |
| 8:15-9:00 a.m. | CLIA Histopath Exam Maxwell Fung, M.D. | 11:30-12:00 p.m. | Legal Dilemmas in Dermatology Clifford Warren Lober, M.D., J.D. |
| 9:00-9:30 a.m. | Dermpath Pearls Maxwell Fung, M.D. | 12:00-1:00 p.m. | Pediatric Dermatology: Recent Trends & Current Controversies Bari Cunningham, M.D. |
| 9:30-10:00 a.m. | Tele dermatology April Armstrong, M.D. | 1:00-1:30 p.m. | Managing Your Online Reputation Clifford Warren Lober, M.D., J.D. |
| 10:00-10:30 a.m. | Morning Break & Exhibit Viewing De Anza Ballroom, Portola Hotel | | |

NEW!

FACULTY (IN ALPHABETICAL ORDER)

Todd Anhalt, M.D.

Clinical Professor of Dermatology, Stanford Dermatology & Chief of Dermatologic Surgery, Stanford VA Medical Center in Palo Alto

April Armstrong, M.D.

Clinical Research Unit & Teledermatology Program, Department of Dermatology, UC Davis Medical Center

Hilary Baldwin, M.D.

Associate Professor, Department of Dermatology, SUNY-Brooklyn, New York Medical Center

Richard Bennett, M.D.

Professor of Clinical Dermatology, UC Los Angeles & USC Schools of Medicine

Timothy Berger, M.D.

Professor of Clinical Dermatology, Department of Dermatology, UC San Francisco Medical Center

Bari Cunningham, M.D.

Comprehensive Dermatology Group, Private Practice Physician

Dirk Elston, M.D.

Managing Director, Ackerman Academy of Dermatopathology

Rebecca Fitzgerald, M.D.

Clinical Faculty, UC Los Angeles Medical Center & Private Practice Physician

Maxwell Fung, M.D.

Associate Professor of Clinical Dermatology & Pathology, UC Davis Medical Center

Mitchel Goldman, M.D.

Clinical Professor in Medicine/ Dermatology, UC San Diego Medical Center & Founder /Medical Director of Goldman Butterwick Fitzpatrick Groff & Fabi, Cosmetic Laser Dermatology

Ann Haas, M.D.

Sutter Medical Group, Private Practice Physician

Paul Khavari, M.D., PhD

Chair Department of Dermatology, Stanford University School of Medicine

Clifford Warren Lober, M.D., J.D.

Dermatologist, Osceola Regional Medical Center, Clinical Associate Professor of Medicine, Dermatology, University of South Florida

Anna McNay, M.D.

Pleasanton Dermatology, Private Practice Physician

Alexander Miller, M.D.

Clinical Professor of Dermatology, UC Irvine

Donald Morton, M.D.

Chief, Melanoma Program & Director, Surgical Oncology Fellowship Program, John Wayne Cancer Institute

Kristin Nord, M.D.

Clinical Assistant Professor of Dermatology, Stanford VA Medical Center in Palo Alto

Jerome Potozkin, M.D.

Clinical Instructor, UC San Francisco School of Medicine & Aesthetic Skin & Laser Surgery Center

Tom Riley

Cal Capitol Group, CalDerm Government Relations Director

Heather Roberts, M.D.

Clinical Associate Professor, Dermatology, USC Keck School of Medicine

Theodore Rosen, M.D.

Chief of the VA Dermatology Clinic & Professor, Department of Dermatology, Baylor College of Medicine

Daniel Siegel, M.D.

Clinical Professor of Dermatology, State University of New York at Downstate School of Medicine

Lynn Spittler, M.D.

Director, Northern California Melanoma Center

Jashin Wu, M.D.

Associate Program Director, Director of Clinical Research, Kaiser Permanente Los Angeles Medical Center

Siegrid Yu, M.D.

Dermatologic Surgeon, UC San Francisco Dermatologic Surgery & Laser Center

Accreditation Statement

The California Society of Dermatology & Dermatologic Surgery (CalDerm) is accredited by the Institute for Medical Quality/California Medical Association (IMQ/CMA) to provide continuing medical education for physicians. CalDerm takes responsibility for the content, quality and scientific integrity of this CME activity.

CalDerm designates this educational activity for a maximum of 14 AMA PRA Category 1 Credit(s)[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the CMA Certification in Continuing Medical Education.

**ONLINE
REGISTRATION
NOW OPEN!**



**Go to www.calderm.org,
click on Annual Meeting,
then click on Register
Now Online!**

Statement of Learning Objectives

As participants of this CME activity, learners will:

- Refine approaches to the diagnosis and treatment of select dermatologic diseases based upon current evidence-based data.
- Rationally compare the utilities of EMR systems for their practices.
- Optimize CPT and ICD coding for practice efficiency and success.
- Understand how cosmeceuticals can impact their patients' health and expectations.
- Strengthen their surgical skills, assimilating techniques for the treatment of hidradenitis suppurativa as well as for enhancing general surgical outcomes.
- Refine techniques in sclerotherapy and fillers injections to best serve their patients.
- Focus upon precise histopathologic diagnostic techniques through interactive and didactic teaching sessions.
- Be able to better integrate computer, web technology and teledermatology into their practices.
- Learn the latest advances in melanoma and merkel cell carcinoma diagnostic techniques and therapies.
- Integrate new and effective diagnostic, therapeutic and surgical advances to treating pediatric patients.

Registration Form & Fee Schedule

Online Registration Now Open! Go to www.calderm.org, click on Annual Meeting, then click on Register Now Online!

First Name: _____ Last Name: _____ Suffix _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Fax: _____

Email Address (required to receive confirmation): _____

The CalDerm Annual Meeting is open to registrants who are licensed physicians or staff who are employed by a CalDerm member physician. To inquire about membership go to www.calderm.org. Please check all that apply.

CalDerm Physician Member (Must be a member in good standing to qualify or non-member fee will be charged)\$345

Physician Non-Member\$645

Residents & Fellows\$50

Physicians who are currently pursuing training in a recognized dermatology residency or fellowship that is accredited by the Accreditation Council for Graduate Medical Education and is located in the state of California.

→ **Please Provide Name of Program:** _____

Non-Physician Registration (Must be employed by a CalDerm Physician Member in good standing who is registered for the 2012 Annual Meeting)\$345

→ **Name of CalDerm Member Physician:** _____

Guest/Spouse Registration (Includes Friday reception, Saturday lunch and entrance to the exhibit show)\$75

→ **Name of Guest/Spouse:** _____

I would like to contribute to the CalDerm Political Action Committee\$200
(CalDerm PAC Contributions are not tax deductible) **Required Information for PAC Contribution:**

Are you Self-employed or an Employee

If Self-employed, please provide the legal name of your business: _____

If Employed, please provide the name of your employer: _____

Method of Payment: Check Enclosed VISA or MasterCard

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Credit Card Number: _____/_____/_____/_____

3 Digit Security Code (located on back of card) _____

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Monterey Conference Center &
Portola Hotel, Monterey, CA

Hotel Reservations:

(888) 222-5851

For More Information on the Portola Hotel, please visit www.portolahotel.com

Portola Hotel & Spa, Two Portola Plaza, Monterey, CA 93940

Special Group Rate Available Until August 30, 2012 - \$258 for all Guest Rooms

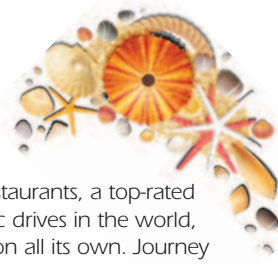
To make your reservation online, please visit

https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=5873506
and follow the prompts.

Refund Policy: All refund requests are subject to a \$25 administrative charge. Refunds will be issued if written cancellation is received by September 2, 2012. Registration is nonrefundable after September 2, 2012. Special circumstances consideration for refund may apply with a written detailed explanation that is approved by the Executive Committee. Substitutions are accepted at any time and registration fee may be transferable to the next scheduled CME Program only. CalDerm reserves the right to cancel CME Programs if necessary at which time a full refund will be issued to all paid participants.



Top Things to do in Monterey



There are so many unique attractions in Monterey that it can be hard to pick just one! Here's a quick overview of Monterey County's top attractions, with links to more in-depth information.

Monterey Bay Aquarium

Discover life in Monterey's bay without leaving dry land at the Monterey Bay Aquarium. Dedicated to marine research and conservation, the Monterey Bay Aquarium is known throughout the world for its interactive exhibits and ability to present marine life on a truly grand scale. It's been called "one of America's most captivating aquariums" by ForbesTraveler.com.

Cannery Row

In January 1958, the City of Monterey officially re-named Ocean View Avenue "Cannery Row" in honor of John Steinbeck. Today's Cannery Row is anchored by the Monterey Bay Aquarium and features restaurants, hotels, specialty shops, local artists' galleries and wine tasting rooms, all stretching along the historic streets and waterfront. Visitors can take in the wonders of the Monterey Bay National Marine Sanctuary by scuba diving, kayaking, or bike riding along the Monterey Bay Coastal Recreational Trail.



Fisherman's Wharf

Fisherman's Wharf in downtown Monterey should be on the "must-do" list of every visitor to the area. This is a great place to take in the sights and sounds and smells of Monterey. Because neighboring Wharf 2 is the heart of the area's thriving fishing industry, you can usually watch the working trawlers unloading the catch of the day — just look for all of the seagulls hoping for a handout to know who's had a successful day on the Bay! Stroll down the wharf with a cup of hot clam chowder, or stop by one of several restaurants featuring fresh Monterey Bay seafood. You can photograph sea lions and otters frolicking in the calm inner harbor waters, or, if you're feeling more adventurous, take to the waters with a glass bottom boat tour, deep-sea fishing trip or whale watching tour.



Pebble Beach

With eight championship golf courses, gourmet restaurants, a top-rated spa, top-flight shopping and one of the most scenic drives in the world, Pebble Beach isn't just a community; it's an attraction all its own. Journey along 17-Mile Drive by car or bicycle, then stop at the renowned Lodge at Pebble Beach for shopping, a meal or a round of golf.

Scenic Drives

17-Mile Drive in Pebble Beach is one of the best-known scenic drives in the world. It takes visitors past dream homes and the world's greatest golf courses, as well as miles of scenic coastline and the serene majesty of Del Monte Forest. Highway One from Monterey through Big Sur is —the road trip of a lifetime. || Its



a State Scenic Highway and has been declared an All-American Road by the U.S. Department of Transportation's National Scenic Byways Program.

Historic Sites

Monterey County, once the capital of Alta California, is the epicenter of California history. Explore the heritage of the California mission era at our three historic missions. Walk the Path of History to learn about the Mexican era, as well as the area's early literary history. Immerse yourself in the artistic legacy of Central California at the Monterey Museum of Art. Experience the works of Nobel Prize-winning author John Steinbeck and the agricultural history of Monterey County at the National Steinbeck Center in Salinas. Learn about the region's flora and fauna at the Pacific Grove Museum of Natural History.

Regional, State and Federal Parks

Monterey County's hundreds of thousands of acres of parks range from the —mini-Yosemite|| of Pfeiffer Big Sur State Park to the austere beauty of Pinnacles National Monument, the coastal beauty of Point Lobos State Reserve and everything in between. Walk or ride your bike on the Monterey Bay Coastal Recreation Trail, which stretches 18 miles along the coast and connects many of the coastal parks. Go hang gliding, mountain biking, camping, horseback riding, surfing, birding, diving and more at the more than 30 parks in Monterey County.

Beaches

Whether you're looking for the quintessential sandy California surfing beach, stunning cliffs with spectacular views of the ocean, or a picture-perfect rocky shoreline, you'll find it all along Monterey County's coast. Dive, surf, sail, kayak or watch wildlife at any of our 13 beaches — or just enjoy the scenery.

Travel Information



Monterey Airport Information
www.montereyairport.com



Monterey Activity Information
www.montereyinfo.org





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