Register Today! Online Registration Now Open – See Details Inside!

14 AMA PRA Category 1 Credit(s)™ of Continuing Medical Education
## Clinical & Scientific Program Schedule

General sessions are in the Serra II of the Monterey Conference Center (adjacent to the Portola Plaza Hotel)
Exhibits and Food & Beverage Breaks are in De Anza Ballroom, Portola Hotel

### FRIDAY, SEPTEMBER 21, 2012

<table>
<thead>
<tr>
<th>Time</th>
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<tr>
<td>10:00-6:00 p.m.</td>
<td>Registration De Anza Ballroom Foyer</td>
<td>4:00-4:30 p.m.</td>
<td>Fundamentals of Surgery Richard Bennett, M.D.</td>
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<tr>
<td>10:00-1:30 p.m.</td>
<td>CalDerm Board of Directors Meeting</td>
<td>4:30-5:00 p.m.</td>
<td>Patient Care Coding Update Alexander Miller, M.D.</td>
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<td>2:00-2:30 p.m.</td>
<td>Hidradenitis Suppurativa Richard Bennett, M.D.</td>
<td>5:00-5:45 p.m.</td>
<td>EMR Panel - Learn from the Experts Ann Haas, M.D., Anna McNay, M.D., Jerome Potozkin, M.D., &amp; Heather Roberts, M.D.</td>
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<td>2:30-3:00 p.m.</td>
<td>Great Cases from Stanford Kristin Nord, M.D.</td>
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<td>3:00-3:30 p.m.</td>
<td>Severe Cutaneous Drug Reactions Todd Anhalt, M.D.</td>
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<td>3:30-4:00 p.m.</td>
<td>Afternoon Break De Anza Ballroom Foyer Portola Hotel</td>
<td>5:45-7:30 p.m.</td>
<td>Welcome Reception &amp; Exhibit Viewing De Anza Ballroom, Portola Hotel</td>
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### SATURDAY, SEPTEMBER 22, 2012

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>7:00-4:00 p.m.</td>
<td>Registration, De Anza Ballroom Foyer</td>
<td>12:30-1:30 p.m.</td>
<td>Buffet Lunch &amp; Exhibit Viewing De Anza Ballroom, Portola Hotel</td>
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<tr>
<td>7:00-8:00 a.m.</td>
<td>Continental Breakfast &amp; Exhibit Viewing De Anza Ballroom, Portola Hotel</td>
<td>1:30-2:00 p.m.</td>
<td>Surgical Repairs: Surgical Excellence &amp; Reimbursement Daniel Siegel, M.D.</td>
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<tr>
<td>8:00-8:30 a.m.</td>
<td>AAD Presidential Address &amp; Office Emergencies: Bleeding Daniel Siegel, M.D.</td>
<td>2:00-2:30 p.m.</td>
<td>Great Cases from Kaiser LA Jashin Wu, M.D.</td>
</tr>
<tr>
<td>8:30-9:00 a.m.</td>
<td>New Therapies Theodore Rosen, M.D.</td>
<td>2:30-3:00 p.m.</td>
<td>Melanoma: What to do After Cutting it Out Lynn Spitler, M.D.</td>
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<tr>
<td>9:00-9:45 a.m.</td>
<td>Residents Forum Select California Dermatology Residents</td>
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<tr>
<td>9:45-10:15 a.m.</td>
<td>Morning Break &amp; Exhibit Viewing De Anza Ballroom, Portola Hotel</td>
<td>3:00-3:30 p.m.</td>
<td>Status of Lymphatic Mapping &amp; Sentinel Node Biopsy in Melanoma: Favorable Responses to Combination Treatment Don Morton, M.D.</td>
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<tr>
<td>10:15-10:45 a.m.</td>
<td>Have an Itch? Timothy Berger, M.D.</td>
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<td>10:45-11:15 a.m.</td>
<td>OTC/Cosmeceuticals Hilary Baldwin, M.D.</td>
<td>3:30-4:00 p.m.</td>
<td>Afternoon Break &amp; Exhibit Viewing De Anza Ballroom, Portola Hotel</td>
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<tr>
<td>11:15-11:30 a.m.</td>
<td>CalDerm Legislative Brief &amp; Kathleen Adair, M.D. Advocacy Award</td>
<td>4:00-4:30 p.m.</td>
<td>Sclerotherapy: Tips for Success Mitchel Goldman, M.D.</td>
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<tr>
<td>11:30-12:30 p.m.</td>
<td>Victor Newcomer, M.D. Memorial Lecture, “Skin Signs of Internal Disease” Dirk Elston, M.D.</td>
<td>4:30-5:00 p.m.</td>
<td>Filler Injections with Cannulas Rebecca Fitzgerald, M.D.</td>
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### SUNDAY, SEPTEMBER 23, 2012

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<thead>
<tr>
<th>Time</th>
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<tr>
<td>7:30-1:00 p.m.</td>
<td>Registration De Anza Ballroom Foyer</td>
<td>10:30-11:00 a.m.</td>
<td>Recent Developments in Dermatology Paul Khavari, M.D., PhD</td>
</tr>
<tr>
<td>7:30-8:15 a.m.</td>
<td>Continental Breakfast &amp; Exhibit Viewing De Anza Ballroom, Portola Hotel</td>
<td>11:00-11:30 a.m.</td>
<td>Update on Merkel Cell Carcinoma Siegrid Yu, M.D.</td>
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<tr>
<td>8:15-9:00 a.m.</td>
<td>CLIA Histopath Exam Maxwell Fung, M.D.</td>
<td>11:30-12:00 p.m.</td>
<td>Legal Dilemmas in Dermatology Clifford Warren Lober, M.D., J.D.</td>
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<tr>
<td>9:00-9:30 a.m.</td>
<td>Dermapath Pearls Maxwell Fung, M.D.</td>
<td>12:00-1:00 p.m.</td>
<td>Pediatric Dermatology: Recent Trends &amp; Current Controversies Bari Cunningham, M.D.</td>
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<tr>
<td>9:30-10:00 a.m.</td>
<td>Teledermatology April Armstrong, M.D.</td>
<td>1:00-1:30 p.m.</td>
<td>Managing Your Online Reputation Clifford Warren Lober, M.D., J.D.</td>
</tr>
<tr>
<td>10:00-10:30 a.m.</td>
<td>Morning Break &amp; Exhibit Viewing De Anza Ballroom, Portola Hotel</td>
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Academia Statement
The California Society of Dermatology & Dermatologic Surgery (CalDerm) is accredited by the Institute for Medical Quality/California Medical Association (IMQ/CMA) to provide continuing medical education for physicians. CalDerm takes responsibility for the content, quality and scientific integrity of this CME activity.

CalDerm designates this educational activity for a maximum of 14 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the CMA Certification in Continuing Medical Education.

ONLINE REGISTRATION NOW OPEN!
Go to www.calderm.org, click on Annual Meeting, then click on Register Now Online!

Statement of Learning Objectives
As participants of this CME activity, learners will:

- Refine approaches to the diagnosis and treatment of select dermatologic diseases based upon current evidence-based data.

- Rationally compare the utilities of EMR systems for their practices.

- Optimize CPT and ICD coding for practice efficiency and success.

- Understand how cosmeceuticals can impact their patients’ health and expectations.

- Strengthen their surgical skills, assimilating techniques for the treatment of hidradenitis suppurativa as well as for enhancing general surgical outcomes.

- Refine techniques in sclerotherapy and fillers injections to best serve their patients.

- Focus upon precise histopathologic diagnostic techniques through interactive and didactic teaching sessions.

- Be able to better integrate computer, web technology and teledermatology into their practices.

- Learn the latest advances in melanoma and merkel cell carcinoma diagnostic techniques and therapies.

- Integrate new and effective diagnostic, therapeutic and surgical advances to treating pediatric patients.
The CalDerm Annual Meeting is open to registrants who are licensed physicians or staff who are employed by a CalDerm member physician. To inquire about membership go to www.calderm.org. Please check all that apply.

- **CalDerm Physician Member** (Must be a member in good standing to qualify or non-member fee will be charged) ..............$345
- **Physician Non-Member** .................................................................................................................................$645
- **Residents & Fellows**
  Physicians who are currently pursuing training in a recognized dermatology residency or fellowship that is accredited by the Accreditation Council for Graduate Medical Education and is located in the state of California.
  ➤ Please Provide Name of Program: ____________________________________________
- **Non-Physician Registration** (Must be employed by a CalDerm Physician Member in good standing who is registered for the 2012 Annual Meeting) .................................................................$345
  ➤ Name of CalDerm Member Physician: ____________________________________________
- **Guest/Spouse Registration** (Includes Friday reception, Saturday lunch and entrance to the exhibit show) ...........................................$75
  ➤ Name of Guest/Spouse: ____________________________________________
- **I would like to contribute to the CalDerm Political Action Committee** .................................................................$200
  (CalDerm PAC Contributions are not tax deductible)

**Required Information for PAC Contribution:**
- Are you  ☐ Self-employed or ☐ an Employee
- If Self-employed, please provide the legal name of your business: ____________________________________________
- If Employed, please provide the name of your employer: ____________________________________________

**Method of Payment:**  ☐ Check Enclosed  ☐ VISA or MasterCard

Credit Card Number: __________________________/________________________/

3 Digit Security Code (located on back of card) __________________________

Signature: ___________________________ Expiration: __/____

**TOTAL** _____________

Mail or Fax Completed Registration and Payment To: California Society of Dermatology & Dermatologic Surgery
980 9th Street, PMB #1654, Sacramento, CA 95814
(866) 337-DERM (3376) Ph • (916) 244-0330 Fax
membership@calderm.org • www.calderm.org

**Hotel Reservations:**
(888) 222-5851
For More Information on the Portola Hotel, please visit www.portolahotel.com
Portola Hotel & Spa, Two Portola Plaza, Monterey, CA 93940
Special Group Rate Available Until August 30, 2012 - $258 for all Guest Rooms
To make your reservation online, please visit

**Refund Policy:** All refund requests are subject to a $25 administrative charge. Refunds will be issued if written cancellation is received by September 2, 2012. Registration is nonrefundable after September 2, 2012. Special circumstances consideration for refund may apply with a written detailed explanation that is approved by the Executive Committee. Substitutions are accepted at any time and registration fee may be transferable to the next scheduled CME Program only. CalDerm reserves the right to cancel CME Programs if necessary at which time a full refund will be issued to all paid participants.
There are so many unique attractions in Monterey that it can be hard to pick just one! Here’s a quick overview of Monterey County’s top attractions, with links to more in-depth information.

**Monterey Bay Aquarium**
Discover life in Monterey’s bay without leaving dry land at the Monterey Bay Aquarium. Dedicated to marine research and conservation, the Monterey Bay Aquarium is known throughout the world for its interactive exhibits and ability to present marine life on a truly grand scale. It's been called “one of America’s most captivating aquariums” by ForbesTraveler.com.

**Cannery Row**
In January 1958, the City of Monterey officially renamed Ocean View Avenue “Cannery Row” in honor of John Steinbeck. Today’s Cannery Row is anchored by the Monterey Bay Aquarium and features restaurants, hotels, specialty shops, local artists’ galleries and wine tasting rooms, all stretching along the historic streets and waterfront. Visitors can take in the wonders of the Monterey Bay National Marine Sanctuary by scuba diving, kayaking, or bike riding along the Monterey Bay Coastal Recreational Trail.

**Fisherman’s Wharf**
Fisherman’s Wharf in downtown Monterey should be on the “must-do” list of every visitor to the area. This is a great place to take in the sights and sounds and smells of Monterey. Because neighboring Wharf 2 is the heart of the area’s thriving fishing industry, you can usually watch the working trawlers unloading the catch of the day — just look for all of the seagulls hoping for a handout to know who’s had a successful day on the Bay! Stroll down the wharf with a cup of hot clam chowder, or stop by one of several restaurants featuring fresh Monterey Bay seafood. You can photograph sea lions and otters frolicking in the calm inner harbor waters, or, if you’re feeling more adventurous, take to the waters with a glass bottom boat tour, deep-sea fishing trip or whale watching tour.

**Pebble Beach**
With eight championship golf courses, gourmet restaurants, a top-rated spa, top-flight shopping and one of the most scenic drives in the world, Pebble Beach isn’t just a community; it’s an attraction all its own. Journey along 17-Mile Drive by car or bicycle, then stop at the renowned Lodge at Pebble Beach for shopping, a meal or a round of golf.

**Scenic Drives**
17-Mile Drive in Pebble Beach is one of the best-known scenic drives in the world. It takes visitors past dream homes and the world’s greatest golf courses, as well as miles of scenic coastline and the serene majesty of Del Monte Forest. Highway One from Monterey through Big Sur is — the road trip of a lifetime! It’s a State Scenic Highway and has been declared an All-American Road by the U.S. Department of Transportation’s National Scenic Byways Program.

**Historic Sites**
Monterey County, once the capital of Alta California, is the epicenter of California history. Explore the heritage of the California mission era at our three historic missions. Walk the Path of History to learn about the Mexican era, as well as the area’s early literary history. Immerse yourself in the artistic legacy of Central California at the Monterey Museum of Art. Experience the works of Nobel Prize-winning author John Steinbeck and the agricultural history of Monterey County at the National Steinbeck Center in Salinas. Learn about the region’s flora and fauna at the Pacific Grove Museum of Natural History.

**Regional, State and Federal Parks**
Monterey County’s hundreds of thousands of acres of parks range from the —mini-Yosemite— of Pfeiffer Big Sur State Park to the austere beauty of Pinnacles National Monument, the coastal beauty of Point Lobos State Reserve and everything in between. Walk or ride your bike on the Monterey Bay Coastal Recreation Trail, which stretches 18 miles along the coast and connects many of the coastal parks. Go hang gliding, mountain biking, camping, horseback riding, surfng, birding, diving and more at the more than 30 parks in Monterey County.

**Beaches**
Whether you’re looking for the quintessential sandy California surfing beach, stunning cliffs with spectacular views of the ocean, or a picture-perfect rocky shoreline, you’ll find it all along Monterey County’s coast. Dive, surf, sail, kayak or watch wildlife at any of our 13 beaches — or just enjoy the scenery.

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**Travel Information**

Monterey Airport Information  
www.montereyairport.com  

Monterey Activity Information  
www.montereyinfo.org
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