2009 Annual Meeting

Hilton La Jolla Torrey Pines, La Jolla, CA
September 11, 12 & 13, 2009

Register Today! Online Registration Now Available – See Details Inside!

12.5 AMA PRA Category 1 Credit(s)™ of Continuing Medical Education
# 2009 CalDerm Annual Meeting • September 11, 12 & 13, 2009 • Hilton La Jolla Torrey Pines • La Jolla, CA

## CLINICAL & SCIENTIFIC PROGRAM SCHEDULE

All General Sessions in the Scripps Ballroom. Exhibit Viewing & Refreshments in the Grande Ballroom

### FRIDAY, SEPTEMBER 11, 2009

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:00-6:30 p.m.</td>
<td>Registration, Grande Foyer</td>
<td>3:45-4:15 p.m.</td>
<td>Documentation as a Key to Quality Care, Patient Protection &amp; Coding Accuracy</td>
</tr>
<tr>
<td>11:00-1:30 p.m.</td>
<td>CalDerm Board of Directors Meeting</td>
<td>4:15-4:45 p.m.</td>
<td>Electronic Medical Records 2009</td>
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<tr>
<td>2:00-2:30 p.m.</td>
<td>Biologics: Psoriasis Therapy &amp; Emerging Adverse Effects</td>
<td>4:45-5:45 p.m.</td>
<td>Practice Management Pearls Panel</td>
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<tr>
<td>2:30-3:00 p.m.</td>
<td>Epidermal Nevus Syndromes</td>
<td></td>
<td>Panel: David Laub, M.D. (Moderator), Jerome Potozkin, M.D., Allan Wirtzer, M.D. &amp; Kathleen Welsh, M.D.</td>
</tr>
<tr>
<td>3:00-3:30 p.m.</td>
<td>Allergic Contact Dermatitis: Diagnostic Update; What’s New</td>
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<tr>
<td>3:30-3:45 p.m.</td>
<td>Afternoon Break</td>
<td>6:00-7:30 p.m.</td>
<td>Welcome Reception &amp; Exhibit Viewing</td>
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### SATURDAY, SEPTEMBER 12, 2009

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Time</th>
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<tbody>
<tr>
<td>7:00-4:00 p.m.</td>
<td>Registration, Grande Foyer</td>
<td>11:30-12:30 p.m.</td>
<td>Victor Newcomer, M.D. Memorial Lecture</td>
</tr>
<tr>
<td>7:00-7:45 a.m.</td>
<td>Continental Breakfast &amp; Exhibit Viewing</td>
<td>12:30-1:30 p.m.</td>
<td>Buffet Lunch &amp; Exhibit Viewing</td>
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<tr>
<td>7:45-8:30 a.m.</td>
<td>Residents Forum</td>
<td>1:30-2:00 p.m.</td>
<td>Bumps, Lumps, Spots, Scars &amp; Holes: Innovative Surgical Treatments</td>
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<tr>
<td>8:30-9:00 a.m.</td>
<td>Pediatric Dermatology: Practical Surgical Pearls</td>
<td>2:00-2:30 p.m.</td>
<td>Tips &amp; Tricks in the Office &amp; Procedure Room</td>
</tr>
<tr>
<td>9:00-9:30 a.m.</td>
<td>Pitfalls in Pediatric Dermatology</td>
<td></td>
<td>Alexander Miller, M.D. &amp; Ann Haas, M.D.</td>
</tr>
<tr>
<td>9:30-10:00 a.m.</td>
<td>Morning Break &amp; Exhibit Viewing</td>
<td>2:30-3:00 p.m.</td>
<td>Best Light Sources for Common Uses</td>
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<tr>
<td>10:00-10:30 a.m.</td>
<td>Contemporary Melanoma Treatment Guidelines</td>
<td>3:00-3:30 p.m.</td>
<td>New Paradigms &amp; Emerging Therapies: Actinic Keratoses</td>
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<tr>
<td>10:30-11:00 a.m.</td>
<td>Non-Psoriasis Use of Biologics</td>
<td>3:30-4:00 p.m.</td>
<td>Afternoon Break &amp; Exhibit Viewing</td>
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<tr>
<td>11:00-11:30 a.m.</td>
<td>CalDerm Legislative Update &amp; Business Meeting</td>
<td>4:00-5:00 p.m.</td>
<td>Combination Fillers &amp; Aging Face Therapies, Point/Counter Point Discussion</td>
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<td>5:00-6:30 p.m.</td>
<td>CalDerm Reception</td>
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### SUNDAY, SEPTEMBER 13, 2009

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<tr>
<th>Time</th>
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<th>Session</th>
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<tbody>
<tr>
<td>7:30-10:30 a.m.</td>
<td>Registration, Grande Foyer</td>
<td>10:30-11:00 a.m.</td>
<td>Dermatoimmunology: Peptides, Pathogens &amp; Rosacea</td>
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<tr>
<td>7:30-8:15 a.m.</td>
<td>Continental Breakfast &amp; Exhibit Viewing</td>
<td></td>
<td>Richard Gallo, M.D.</td>
</tr>
<tr>
<td>8:15-9:00 a.m.</td>
<td>CLIA Histopathology Exam</td>
<td>11:00-11:30 p.m.</td>
<td>Antibiotic Prophylaxis 2009: To give or not to give?</td>
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<tr>
<td>9:00-9:30 a.m.</td>
<td>Bad Tumor Mimicry Stories</td>
<td>11:30-12:00 p.m.</td>
<td>Wound &amp; Scar Therapy: Fact or Hype?</td>
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<tr>
<td>9:30-10:00 a.m.</td>
<td>Great Cases from UCSD</td>
<td>12:00-12:30 p.m.</td>
<td>Surgical Repair of Facial Defects</td>
</tr>
<tr>
<td>10:00-10:30 a.m.</td>
<td>Morning Break &amp; Exhibit Viewing</td>
<td></td>
<td>Richard Bennett, M.D. &amp; S. Brian Jiang, M.D.</td>
</tr>
</tbody>
</table>
FACULTY (IN ALPHABETICAL ORDER)

Michael Bastien, M.D.
Private Practice Physician

Richard Bennett, M.D.
Clinical Professor of Dermatology, UC Los Angeles
David Geffen School of Medicine

Mariano Busso, M.D.
Private Practice Physician

John Caldwell
CalDerm Government Relations Director, Public Policy Advocates

Bari Cunningham, M.D.
Private Practice Physician, Comprehensive Dermatology Group

Rebecca Fitzgerald, M.D.
Clinical Faculty & Private Practice Physician, UC Los Angeles School of Medicine

Richard Gallo, M.D., Ph.D.
Professor of Medicine & Pediatrics, Chief of Dermatology, UC San Diego School of Medicine, VA San Diego Health Care System

Ann Haas, M.D.
Associate Clinical Professor of Dermatology, UC Davis School of Medicine; Senior Dermatologist, Sutter Medical Group

Tissa Hata, M.D.
Associate Clinical Professor, Clinical Service Chief, UC San Diego Perlman Ambulatory Care Center, Dermatology

Sharon Jacob, M.D.
Assistant Clinical Professor of Pediatrics & Medicine, UC San Diego School of Medicine, Dermatology

James Jakowatz, M.D.
Chief, General Surgery, VAMC Long Beach; Director, Melanoma Center, UCI Medical Center

S. Brian Jiang, M.D.
Associate Clinical Professor, UC San Diego School of Medicine, Dermatology

David Laub, M.D.
Assistant Clinical Professor, UC San Francisco School of Medicine; Laub Dermatology & Aesthetics

Craig Leonardi, M.D.
Clinical Professor of Dermatology, Saint Louis University School of Medicine, Central Dermatology

Arthur Lurvey, M.D.
Director, J1 Medical Affairs, Palmetto GBA

George Martin, M.D.
Director, Dermatology & Laser Center of Maui

Alexander Miller, M.D.
Associate Clinical Professor, Dermatology, UC Irvine School of Medicine

Richard Odom, M.D.
Professor, Clinical Dermatology, UC San Francisco School of Medicine

Jerome Potozkin, M.D.
Clinical Instructor, UC San Francisco School of Medicine; Aesthetic Skin & Laser Surgery Center

Ronald Rapini, M.D.
Professor & Chairman, U of Texas-Houston Medical School, Dermatology

E. Victor Ross, M.D.
Private Practice Physician, Scripps Clinic Laser & Cosmetic Dermatology Center

Peter Rullan, M.D.
Medical Director, Dermatology Institute

Jeffrey Sugarman, M.D., Ph.D.
Assistant Clinical Professor in Dermatology & Family Medicine, UC, San Francisco

Kathleen Welsh, M.D.
Private Practice Physician

David Woodley, M.D.
Chair, Department of Dermatology, Director of Dermatology Residency Program, U of Southern California Keck School of Medicine

Allan Writzer, M.D.
Private Practice Physician, Mid Valley Dermatology & Cosmetic Surgery Center

Edward Yob, D.O.
Associate Clinical Professor, University of Oklahoma School Of Medicine, Tulsa

Accreditation Statement
The California Society of Dermatology & Dermatologic Surgery (CalDerm) is accredited by the Institute for Medical Quality/California Medical Association (IMQ/CMA) to provide continuing medical education for physicians. CalDerm takes responsibility for the content, quality and scientific integrity of this CME activity.

CalDerm designates this educational activity for a maximum of 12.5 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the CMA Certification in Continuing Medical Education.

ONLINE REGISTRATION NOW AVAILABLE!
Go to www.calderm.org, click on Annual Meeting, then click on Register Now Online!
To inquire about physician membership, contact CalDerm at (916) 498-1712 or email to membership@calderm.org

The CalDerm Annual Meeting program sessions are open only to registrants who are physicians or staff who are employed by a CalDerm member physician.

On line Registration Now Available! Go to www.calderm.org, click on Annual Meeting, then click on Register Now Online!

**Please Provide Name of Program:**

- **CalDerm Physician Member** (Must be a member in good standing to qualify or non-member fee will be charged) ... $325
- **Physician Non-Member** ........................................................................................................................................ $625
- **Residents & Fellows** (Complimentary)
  - Physicians who are currently pursuing training in a recognized dermatology residency or fellowship that is accredited by the Accreditation Council for Graduate Medical Education and is located in the state of California.

**Please Provide Name of Program:**

- **Non-Physician Registration** (Must be employed by a CalDerm Physician Member in good standing who is registered for the 2009 Annual Meeting) ................................................................. $325
- **Name of CalDerm Member Physician:**

- **Guest/Spouse Registration** (Includes receptions and buffet lunch in exhibit hall) .................................................. $95
- **Name of Guest/Spouse:**

- **I would like to contribute to the CalDerm Political Action Committee** .............................................................. $200
  - (CalDerm PAC Contributions are not tax deductible) Required Information for PAC Contribution:
    - Are you  □ Self-employed or  □ an Employee
    - If Self-employed, please provide the legal name of your business: ______________________________________________________________
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**Method of Payment:**  □ Check Enclosed  □ VISA or MasterCard

Credit Card Number: __________/_________/_________/_________

3 Digit Security Code (located on back of card) __________

Signature: ___________________________ Expiration: __________/_________

**TOTAL ________**

**Hotel Reservations:**

(800) 445-8667

Or make your reservations online at:
http://www.lajollatorreypines.hilton.com/ca_dermatology

Ask for the Group Rate under California Society of Dermatology available until August 18, 2009 or until group block is sold out.

$225 for Standard Room • $235 for Ocean View (All standard rooms have partial ocean view)

**Refund Policy:**

All refund requests are subject to a $25 administrative charge. Refunds will be issued if written cancellation is received by August 24, 2009. Registration is nonrefundable after August 24, 2009. Special circumstances consideration for refund may apply with a written detailed explanation that is approved by the Executive Committee. Substitutions are accepted at any time and registration fee may be transferable to the next scheduled CME Program only. CalDerm reserves the right to cancel CME Programs if necessary at which time a full refund will be issued to all paid participants.
Destination San Diego!

In San Diego, golf is serious business. The Hilton La Jolla Torrey Pines was host of the 2008 U.S. Open, home of the annual Buick Invitational, and headquarters to the biggest names in the industry and hailed by Golf Digest as, “one of the top 50 golf destinations in the world.”

Also close by is the Museum of Contemporary Art, San Diego in La Jolla. As if the surrounding ocean views weren’t inspiring enough, the permanent collection at MCASD includes more than 4,000 works created after 1950. Working to stay on the cutting edge of the art world, the museum has a reputation for collecting works from the most promising emerging artists, as well as major figures in contemporary art. Painting, sculpture, photography, video, film and installation art are all represented.

With 15 museums and 9 theatres and performing arts centers, Balboa Park is San Diego’s cultural heart. “The Smithsonian of the West,” this beautiful park houses its treasures among green expanses, cultivated gardens and Spanish Colonial Architecture, making it a magical place to spend the day.

For families or the young at heart, here is a list of “must-see” attractions:

LEGOLAND California: A 128-acre theme park featuring more than 40 interactive attractions and rides that are “kid powered” where kids push, pull, steer, pedal, squirt, climb, or build their way through a wonderland of activities.

SeaWorld San Diego: located on Mission Bay, this 189-acre park features six major shows, fascinating attractions and dozens of exhibits containing marine life from around the globe.

The San Diego Zoo: World-famous 100-acre tropical garden that houses 4,000 animals of 800 rare and exotic species. The zoo has the largest population of Giant Pandas in the U.S. and spectacular bioclimatic exhibits like Monkey Trails, Absolutely Apes, Ituri Forest, Rain Forest Aviary, Polar Bear Plunge, Gorilla Tropics, Sun Bear Forest and Tiger River.

San Diego Zoo’s Wild Animal Park: Located 30 miles northeast of downtown San Diego is an 1,800-acre preserve where wild animals roam free over vast expanses as they would in their native habitats of Africa and Asia.

For more information, please visit the San Diego Convention & Visitors Bureau web site at: http://www.sandiego.org/nav/Visitors

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Sima Torabian, M.D.
David Woodley, M.D.
Airlines that serve the San Diego International Airport:

<table>
<thead>
<tr>
<th>Airlines</th>
<th>Phone Number</th>
<th>Terminal</th>
<th>Website</th>
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<tbody>
<tr>
<td>Alaska Airlines</td>
<td>800.252.7522</td>
<td>Terminal 1</td>
<td><a href="http://www.alaskaair.com">www.alaskaair.com</a></td>
</tr>
<tr>
<td>Allegiant Air</td>
<td>702.505.8888</td>
<td>Terminal 2</td>
<td><a href="http://www.allegiantair.com">www.allegiantair.com</a></td>
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<tr>
<td>American Airlines</td>
<td>800.433.7300</td>
<td>Terminal 2</td>
<td><a href="http://www.aa.com">www.aa.com</a></td>
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<tr>
<td>American Eagle</td>
<td>800.433.7300</td>
<td>Commuter Terminal</td>
<td><a href="http://www.aa.com">www.aa.com</a></td>
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<td>Continental Airlines</td>
<td>800.525.0280</td>
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<td><a href="http://www.continental.com">www.continental.com</a></td>
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<tr>
<td>Delta Air Lines</td>
<td>800.221.1212</td>
<td>Terminal 2</td>
<td><a href="http://www.delta.com">www.delta.com</a></td>
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<tr>
<td>Frontier Airlines</td>
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<td>Hawaiian Airlines</td>
<td>800.367.5320</td>
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<td><a href="http://www.hawaiianair.com">www.hawaiianair.com</a></td>
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<td>JetBlue Airways</td>
<td>800.538.2583</td>
<td>Terminal 2</td>
<td><a href="http://www.jetblue.com">www.jetblue.com</a></td>
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<tr>
<td>Northwest Airlines</td>
<td>800.225.2525</td>
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<td><a href="http://www.nwa.com">www.nwa.com</a></td>
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<td>Southwest Airlines</td>
<td>800.435.9792</td>
<td>Terminal 1</td>
<td><a href="http://www.southwest.com">www.southwest.com</a></td>
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<td>Sun Country Airlines</td>
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<td>Terminal 2</td>
<td><a href="http://www.suncountry.com">www.suncountry.com</a></td>
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<td>United Airlines</td>
<td>800.864.8331</td>
<td>Terminal 1</td>
<td><a href="http://www.united.com">www.united.com</a></td>
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<tr>
<td>US Airways</td>
<td>800.428.4322</td>
<td>Terminal 2</td>
<td><a href="http://www.usairways.com">www.usairways.com</a></td>
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<tr>
<td>Virgin America</td>
<td>877.359.8474</td>
<td>Terminal 2</td>
<td><a href="http://www.virginamerica.com">www.virginamerica.com</a></td>
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Hilton La Jolla Torrey Pines
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