

California Society of Dermatology & Dermatologic Surgery

CalDerm™

2009 Annual Meeting

Hilton La Jolla Torrey Pines, La Jolla, CA
September 11, 12 & 13, 2009



Register Today! Online Registration
Now Available – See Details Inside!

12.5 AMA PRA Category 1 Credit(s)™ of Continuing Medical Education

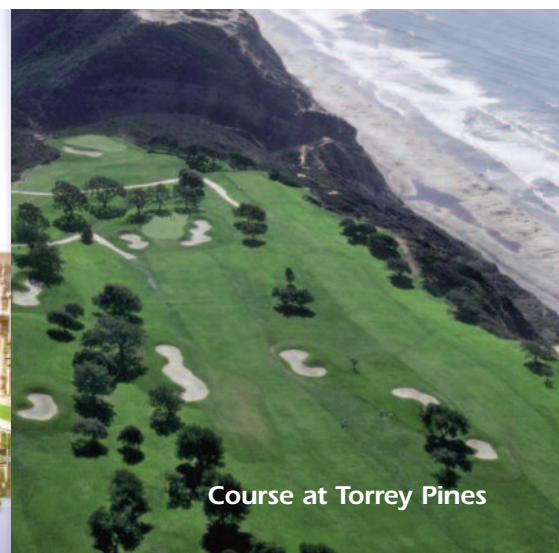
CalDerm
The Voice of California Dermatology



San Diego Harbor



Balboa Park



Course at Torrey Pines

CLINICAL & SCIENTIFIC PROGRAM SCHEDULE

All General Sessions in the Scripps Ballroom. Exhibit Viewing & Refreshments in the Grande Ballroom

FRIDAY, SEPTEMBER 11, 2009

12:00-6:30 p.m.	Registration, Grande Foyer	3:45-4:15 p.m.	Documentation as a Key to Quality Care, Patient Protection & Coding Accuracy Arthur Lurvey, M.D., Palmetto CMD
10:00-1:30 p.m.	CalDerm Board of Directors Meeting	4:15-4:45 p.m.	Electronic Medical Records 2009 Edward Yob, D.O
2:00-2:30 p.m.	Biologics: Psoriasis Therapy & Emerging Adverse Effects Craig Leonardi, M.D.	4:45-5:45 p.m.	Practice Management Pearls Panel Panel: David Laub, M.D. (Moderator), Jerome Potozkin, M.D., Allan Wirtzer, M.D. & Kathleen Welsh, M.D.
2:30-3:00 p.m.	Epidermal Nevus Syndromes Jeffrey Sugarman, M.D., Ph.D.	6:00-7:30 p.m.	Welcome Reception & Exhibit Viewing Grande Ballroom
3:00-3:30 p.m.	Allergic Contact Dermatitis: Diagnostic Update; What's New Sharon Jacob, M.D.		
3:30-3:45 p.m.	Afternoon Break		

SATURDAY, SEPTEMBER 12, 2009

7:00-4:00 p.m.	Registration, Grande Foyer	11:30-12:30 p.m.	Victor Newcomer, M.D. Memorial Lecture, Richard Odom, M.D.
7:00-7:45 a.m.	Continental Breakfast & Exhibit Viewing	12:30-1:30 p.m.	Buffet Lunch & Exhibit Viewing Grande Ballroom
7:45-8:30 a.m.	Residents Forum Select California Dermatology Residents	1:30-2:00 p.m.	Bumps, Lumps, Spots, Scars & Holes: Innovative Surgical Treatments Peter Rullan, M.D.
8:30-9:00 a.m.	Pediatric Dermatology: Practical Surgical Pearls Bari Cunningham, M.D.	2:00-2:30 p.m.	Tips & Tricks in the Office & Procedure Room Alexander Miller, M.D. & Ann Haas, M.D.
9:00-9:30 a.m.	Pitfalls in Pediatric Dermatology Bari Cunningham, M.D.	2:30-3:00 p.m.	Best Light Sources for Common Uses E. Victor Ross, M.D.
9:30-10:00 a.m.	Morning Break & Exhibit Viewing	3:00-3:30 p.m.	New Paradigms & Emerging Therapies: Actinic Keratoses George Martin, M.D.
10:00-10:30 a.m.	Contemporary Melanoma Treatment Guidelines James Jakowatz, M.D.	3:30-4:00 p.m.	Afternoon Break & Exhibit Viewing
10:30-11:00 a.m.	Non-Psoriasis Use of Biologics Craig Leonardi, M.D.	4:00-5:00 p.m.	Combination Fillers & Aging Face Therapies, Point/Counter Point Discussion Mariano Busso, M.D. & Rebecca Fitzgerald, M.D.
11:00-11:30 a.m.	CalDerm Legislative Update & Business Meeting John Caldwell; CalDerm Officers Kathleen Adair, M.D. Advocacy Award	5:00-6:30 p.m.	CalDerm Reception Fairway Pavilion Garden

SUNDAY, SEPTEMBER 13, 2009

7:30-10:30 a.m.	Registration, Grande Foyer	10:30-11:00 a.m.	Dermatoimmunology: Peptides, Pathogens & Rosacea Richard Gallo, M.D.
7:30-8:15 a.m.	Continental Breakfast & Exhibit Viewing	11:00-11:30 p.m.	Antibiotic Prophylaxis 2009: To give or not to give? Ann Haas, M.D.
8:15-9:00 a.m.	CLIA Histopathology Exam Michael Bastien, M.D.	11:30-12:00 p.m.	Wound & Scar Therapy: Fact or Hype? David Woodley, M.D.
9:00-9:30 a.m.	Bad Tumor Mimicry Stories Ronald Rapini, M.D.	12:00-12:30 p.m.	Surgical Repair of Facial Defects Richard Bennett, M.D. & S. Brian Jiang, M.D.
9:30-10:00 a.m.	Great Cases from UCSD Tissa Hata, M.D.		
10:00-10:30 a.m.	Morning Break & Exhibit Viewing		

FACULTY (IN ALPHABETICAL ORDER)

Michael Bastien, M.D.
Private Practice Physician

Richard Bennett, M.D.
Clinical Professor of
Dermatology, UC Los Angeles
David Geffen School of
Medicine

Mariano Busso, M.D.
Private Practice Physician

John Caldwell
CalDerm Government Relations
Director, Public Policy Advocates

Bari Cunningham, M.D.
Private Practice Physician,
Comprehensive Dermatology
Group

Rebecca Fitzgerald, M.D.
Clinical Faculty & Private
Practice Physician, UC Los
Angeles School of Medicine

Richard Gallo, M.D., Ph.D.
Professor of Medicine &
Pediatrics, Chief of
Dermatology, UC San Diego
School of Medicine, VA San
Diego Health Care System

Ann Haas, M.D.
Associate Clinical Professor of
Dermatology, UC Davis School of
Medicine; Senior Dermatologist,
Sutter Medical Group

Tissa Hata, M.D.
Associate Clinical Professor,
Clinical Service Chief, UC San
Diego Perlman Ambulatory Care
Center, Dermatology

Sharon Jacob, M.D.
Assistant Clinical Professor of
Pediatrics & Medicine, UC San
Diego School of Medicine,
Dermatology

James Jakowatz, M.D.
Chief, General Surgery,
VAMC Long Beach;
Director, Melanoma Center,
UCI Medical Center

S. Brian Jiang, M.D.
Associate Clinical Professor,
UC San Diego School of
Medicine, Dermatology

David Laub, M.D.
Assistant Clinical Professor,
UC San Francisco School of
Medicine; Laub Dermatology &
Aesthetics

Craig Leonardi, M.D.
Clinical Professor of
Dermatology, Saint Louis
University School of Medicine,
Central Dermatology

Arthur Lurvey, M.D.
Director, J1 Medical Affairs,
Palmetto GBA

George Martin, M.D.
Director, Dermatology & Laser
Center of Maui

Alexander Miller, M.D.
Associate Clinical Professor,
Dermatology, UC Irvine School
of Medicine

Richard Odom, M.D.
Professor, Clinical Dermatology,
UC San Francisco School of
Medicine

Jerome Potozkin, M.D.
Clinical Instructor, UC San
Francisco School of Medicine;
Aesthetic Skin & Laser Surgery
Center

Ronald Rapini, M.D.
Professor & Chairman,
U of Texas-Houston Medical
School, Dermatology

E. Victor Ross, M.D.
Private Practice Physician,
Scripps Clinic Laser & Cosmetic
Dermatology Center

Peter Rullan, M.D.
Medical Director,
Dermatology Institute

Jeffrey Sugarman, M.D., Ph.D.
Assistant Clinical Professor
in Dermatology & Family
Medicine, UC, San Francisco

Kathleen Welsh, M.D.
Private Practice Physician

David Woodley, M.D.
Chair, Department of
Dermatology, Director of
Dermatology Residency Program,
U of Southern California Keck
School of Medicine

Allan Writzer, M.D.
Private Practice Physician,
Mid Valley Dermatology &
Cosmetic Surgery Center

Edward Yob, D.O.
Associate Clinical Professor,
University of Oklahoma School
Of Medicine, Tulsa

Accreditation Statement

The California Society of Dermatology & Dermatologic Surgery (CalDerm) is accredited by the Institute for Medical Quality/California Medical Association (IMQ/CMA) to provide continuing medical education for physicians. CalDerm takes responsibility for the content, quality and scientific integrity of this CME activity.

CalDerm designates this educational activity for a maximum of 12.5 AMA PRA Category 1 Credit(s)[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the CMA Certification in Continuing Medical Education.

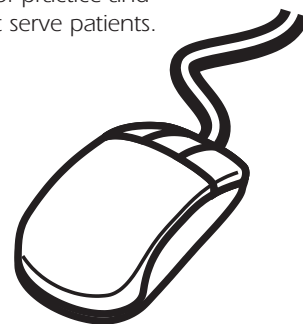
**ONLINE
REGISTRATION
NOW AVAILABLE!**

**Go to www.calderm.org,
click on Annual Meeting, then
click on Register Now Online!**

Statement of Learning Objectives

As participants of this CME activity, learners will:

- Increase knowledge of recent medical advances in the diagnosis, management and treatment of diseases of the skin.
- Review, interpret, and summarize new clinical, scientific and research information in the study of medical dermatology, dermatologic surgery, pediatric dermatology, dermatopathology, cosmetic and aesthetic dermatology, and laser therapies. Expand expertise in these select practical aspects of dermatology.
- Learn to correctly diagnose dermatologic conditions and to select patients who are appropriate for either surgical or aesthetic intervention.
- Learn and improve techniques that will allow the physician to offer the best treatment options and care to patients.
- Compare and contrast methods in order to fully assess patient needs and treatment options; discuss controversies, advantages and disadvantages of diagnostic and treatment plans.
- Refine techniques of esthetic dermatology.
- Improve overall standards of practice and more efficient ways to best serve patients.



Registration Form

First Name: _____ Last Name: _____ Suffix _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Fax: _____

Email Address (required to receive confirmation): _____

Annual Meeting Registration Fee Schedule

The CalDerm Annual Meeting program sessions are open only to registrants who are physicians or staff who are employed by a CalDerm member physician. To inquire about physician membership, contact CalDerm at (916) 498-1712 or email to membership@calderm.org

Online Registration Now Available! Go to www.calderm.org, click on Annual Meeting, then click on Register Now Online!

Please check all that apply:

CalDerm Physician Member (Must be a member in good standing to qualify or non-member fee will be charged)\$325

Physician Non-Member\$625

Residents & FellowsComplimentary

Physicians who are currently pursuing training in a recognized dermatology residency or fellowship that is accredited by the Accreditation Council for Graduate Medical Education and is located in the state of California.

Please Provide Name of Program: _____

Non-Physician Registration (Must be employed by a CalDerm Physician Member in good standing who is registered for the 2009 Annual Meeting)\$325

Name of CalDerm Member Physician: _____

Guest/Spouse Registration (Includes receptions and buffet lunch in exhibit hall)\$95

Name of Guest/Spouse: _____

I would like to contribute to the CalDerm Political Action Committee.....\$200
(CalDerm PAC Contributions are not tax deductible) **Required Information for PAC Contribution:**

Are you Self-employed or an Employee

If Self-employed, please provide the legal name of your business: _____

If Employed, please provide the name of your employer: _____

Method of Payment: Check Enclosed VISA or MasterCard

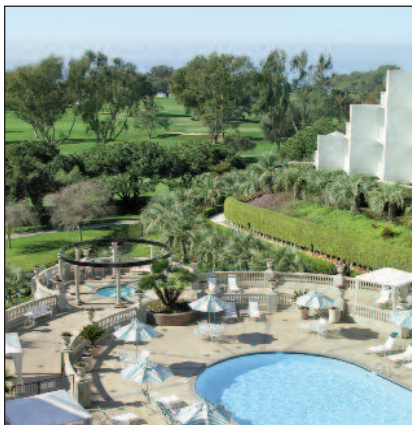
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Credit Card Number: _____ / _____ / _____ / _____

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Mail or Fax Completed Registration and
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membership@calderm.org ▪ www.calderm.org



Hilton La Jolla
Torrey Pines,
La Jolla, CA

Hotel Reservations:

(800) 445-8667

Or make your reservations online at:

http://www.lajollatorreypines.hilton.com/ca_dermatology

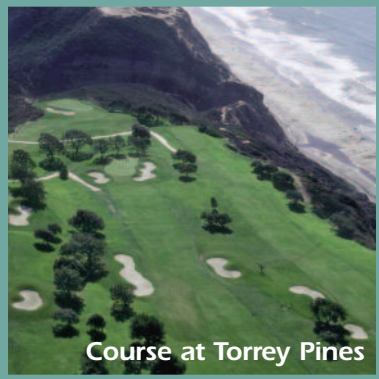
Ask for the Group Rate under California Society of Dermatology
available until August 18, 2009 or until group block is sold out.

\$225 for Standard Room ▪ \$235 for Ocean View (All standard rooms have partial ocean view)

Refund Policy:

All refund requests are subject to a \$25 administrative charge. Refunds will be issued if written cancellation is received by August 24, 2009. Registration is nonrefundable after August 24, 2009. Special circumstances consideration for refund may apply with a written detailed explanation that is approved by the Executive Committee. Substitutions are accepted at any time and registration fee may be transferable to the next scheduled CME Program only. CalDerm reserves the right to cancel CME Programs if necessary at which time a full refund will be issued to all paid participants.

Destination San Diego!



Course at Torrey Pines

In San Diego, golf is serious business. **The Hilton La Jolla Torrey Pines** was host of the 2008 U.S. Open, home of the annual Buick Invitational, and headquarters to the biggest names in the industry and hailed by Golf Digest as, "one of the top 50 golf destinations in the world."

Also close by is the **Museum of Contemporary Art, San Diego in La Jolla**. As if the surrounding ocean views weren't inspiring enough, the permanent collection at MCASD includes more than 4,000 works created after 1950. Working to stay on the cutting edge of the art world, the museum has a reputation for collecting works from the most promising emerging artists, as well as major figures in contemporary art. Painting, sculpture, photography, video, film and installation art are all represented.

With 15 museums and 9 theatres and performing arts centers, **Balboa Park** is San Diego's cultural heart. "The Smithsonian of the West," this beautiful park houses its treasures among green expanses, cultivated gardens and Spanish Colonial Architecture, making it a magical place to spend the day.

For families or the young at heart, here is a list of "must-see" attractions:

LEGOLAND California: A 128-acre theme park featuring more than 40 interactive attractions and rides that are "kid powered" where kids push, pull, steer, pedal, squirt, climb, or build their way through a wonderland of activities.

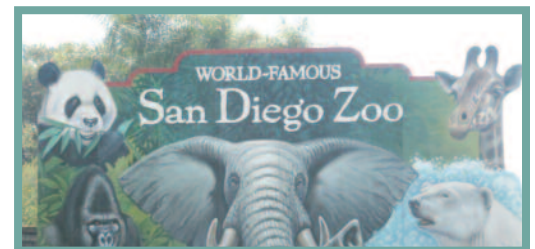
SeaWorld San Diego: located on Mission Bay, this 189-acre park features six major shows, fascinating attractions and dozens of exhibits containing marine life from around the globe.

The San Diego Zoo: World-famous 100-acre tropical garden that houses 4,000 animals of 800 rare and exotic species. The zoo has the largest population of Giant Pandas in the U.S. and spectacular bioclimatic exhibits like Monkey Trails, Absolutely Apes, Ituri Forest, Rain Forest Aviary, Polar Bear Plunge, Gorilla Tropics, Sun Bear Forest and Tiger River.



Balboa Park

San Diego Zoo's Wild Animal Park: Located 30 miles northeast of downtown San Diego is an 1,800-acre preserve where wild animals roam free over vast expanses as they would in their native habitats of Africa and Asia.



**For more information, please visit
the San Diego Convention & Visitors Bureau web site at:
<http://www.sandiego.org/nav/Visitors>**

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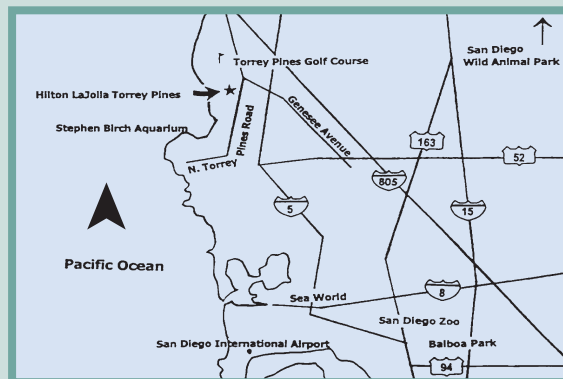
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980 Ninth Street, PMB #1600
Sacramento, CA 95814

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Travel Information



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La Jolla, CA 92037
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(858) 450-4584 Fax
www.lajollatorreypines.hilton.com



Airlines that serve the San Diego International Airport:

Airlines	Phone Number	Terminal	Website
Alaska Airlines	800.252.7522	Terminal 1	www.alaskaair.com
Allegiant Air	702.505.8888	Terminal 2	www.allegiantair.com
American Airlines	800.433.7300	Terminal 2	www.aa.com
American Eagle	800.433.7300	Commuter Terminal	www.aa.com
Continental Airlines	800.525.0280	Terminal 2	www.continental.com
Delta Air Lines	800.221.1212	Terminal 2	www.delta.com
Frontier Airlines	800.432.1359	Terminal 2	www.frontierairlines.com
Hawaiian Airlines	800.367.5320	Terminal 2	www.hawaiianair.com
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United Airlines	800.864.8331	Terminal 1	www.united.com
US Airways	800.428.4322	Terminal 2	www.usairways.com
Virgin America	877.359.8474	Terminal 2	www.virginamerica.com