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CalDerm® Physician Member Committees

AAD Resolutions
Allied Health
Annual Meeting
Bylaws & Archives
California Medical Association Liaison
Coding & Reimbursement
Legislative & Regulatory
Membership Development
Public Relations
Web site

CalDerm
The Voice of California Dermatology

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Sacramento, CA 95814

Address Service Requested

CalDerm®
The Voice of California Dermatology

California Society of
Dermatology &
Dermatologic
Surgery

*The Only Organization
That Exclusively Represents
Dermatologists in California*

CalDerm, the California Society of Dermatology & Dermatologic Surgery is the only organization that exclusively represents all California Dermatologists before the state legislature, state regulatory agencies and monitors the insurance industry. CalDerm represents Dermatologists at the policy-making table and needs your support to ensure that the necessary resources and strength in numbers are there to protect your business interests. CalDerm serves the profession of Dermatology in California in many important ways:

State Legislative & Regulatory Representation

CalDerm retains the services of a team of professional lobbyists to be the Dermatologist's political "watch dog" in Sacramento.

CalDerm sponsors CalDerm PAC – a political action committee that targets candidates for state legislative office who support the fundamental right of Dermatology specialists to practice in a free marketplace and provide patients with unrestrained access to care.

CalDerm represents all Dermatologists as a member of the California Medical Association (CMA) Specialties Society, the Access to Specialty Care Coalition, and liaison to other medical organizations on an issue by issue basis.

CalDerm represents California among national medical organizations and participates on a variety policy making committees to ensure that the issues impacting California Dermatologists are addressed.

Key Physician Member Committees (see back panel for complete committee listing)

Legislative & Regulatory Committee: Monitors legislation and state regulatory issues each year to ensure that issues impacting medicine and patient care are represented by the Dermatology specialty.

Allied Health Committee: Focuses on scope of practice issues and protecting the business interests of the Dermatology specialty.

Coding & Reimbursement Committee: Represents Dermatologists on the CA Medicare Carrier Advisory Committee and prepared to address insurance issues as they arise.

Annual Meeting Committee: Directs an annual CME activity with renown experts in Dermatology from around the country.

Professional & Educational Development

CalDerm conducts a CME Annual Meeting that offers cutting-edge information and state-of-the-art techniques in the field of Dermatology. The meeting features nationally recognized speakers, provides unique social venues for peer networking and a popular trade show that exhibits a broad variety of products and services exclusive to the field of Dermatology.

CalDerm celebrates Skin Cancer Awareness month by offering a free skin cancer screening clinic at the State Capitol on Melanoma Monday. This event has dramatically heightened awareness of skin cancer and prevention methods among key legislators and personnel. CalDerm also uses this event as an opportunity to meet with legislators and promote sun safety efforts among the media and general public.

Communication & Outreach

CalDerm publishes **Update**, a newsletter designed to inform California Dermatologists on state legislative activity and items of interest from state regulatory agencies, allied organizations and the media.

CalDerm also informs its members with **CalDerm Alert**, a brief that is faxed or emailed when it is necessary to provide California Dermatologists with urgent or time-critical information – exclusive to CalDerm members only.

CalDerm has staff available to field inquires from the membership, allied organizations, the legislature and government agencies, and the media on a variety of dermatologic issues of interest.

Important CalDerm Accomplishments

- Preserving scope of practice for Dermatologists by defeating measures that may restrict office based surgery.
- Saving physicians tens to hundreds of thousands of dollars by challenging the CA State Board of Equalization on its attempt to tax Botox Cosmetic.
- Winning the battle against the insurance industry on imposed restrictions to the liquid nitrogen treatments of AK patients.
- Fighting against dual fees and inspections on physician operated labs.
- Educating policy makers on the skin cancer epidemic by supporting legislation that restricts tanning bed use and provides stronger sun safety measures for children.

CalDerm Mission Statement

To advocate freely chosen, unhampered relationships between trusting patients and compassionate physicians guided by their highest scientific, artistic, ethical and professional standards. The CalDerm objectives are to:

- Identify trends and movements in the health care delivery system, and impact those movements so that patients will obtain optimal dermatologic care from those most qualified.
- Educate the public that the dermatologist is the physician who is most qualified by training to care for diseases of the skin, hair and nails.
- Educate the public on diseases of the skin.
- Support Dermatology as a viable and necessary specialty in teaching medical centers.
- Support and urge basic research in Dermatology.
- Protect the right of all specialties and expand and change in the competitive market place in response to society's needs.
- Support the patient's basic right to select the health care system of their choice.
- Challenge any action that would interfere with or constrain the doctor-patient relationship.
- Protect from any activity which would constrain the physician's ability to practice their specialty in an optimum manner.

Access the CalDerm Membership Application by visiting the web site at www.calderm.org and click on Membership Information. Complete the application and mail to the address below or fax to (916) 244-0330. Or you can join CalDerm online by following the prompts on the Membership Information page.

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Approximately 50% of all dues collected by CalDerm is allocated to lobbying and political expenditures. It is this portion of all dues collected that is considered non-deductible. 100% of CalDerm PAC contribution is considered non-deductible.