

California Society of Dermatology & Dermatologic Surgery

CalDerm™

2011 Annual Meeting

Hilton La Jolla Torrey Pines, San Diego, CA
September 16, 17 & 18, 2011



Register Today! Online Registration
Now Open – See Details Inside!

13.5 AMA PRA Category 1 Credit(s)™ of Continuing Medical Education

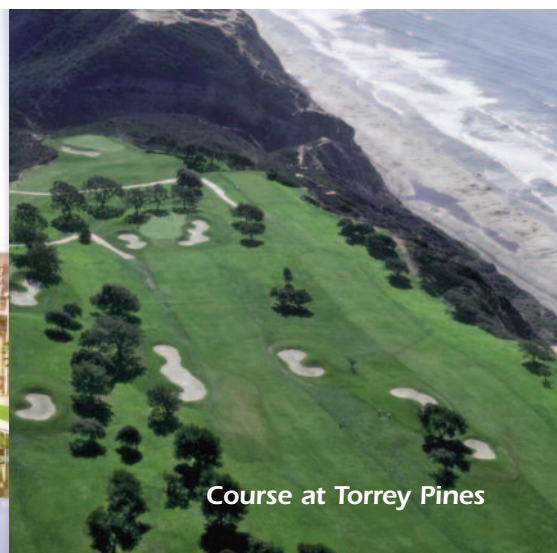
CalDerm
The Voice of California Dermatology



San Diego Harbor



Balboa Park



Course at Torrey Pines

Clinical & Scientific Program Schedule

All General Sessions in the Scripps Ballroom. Exhibit Viewing & Refreshments in the Grande Ballroom

FRIDAY, SEPTEMBER 16, 2011

10:00-6:00 p.m.	Registration Grande Foyer	3:30-3:45 p.m.	Afternoon Break , Grande Foyer
10:00-1:30 p.m.	CalDerm Board of Directors Meeting	3:45-4:15 p.m.	Cultural Competency: Practice What You Preach, Whatever the Language Tom Riley, CalDerm Government Relations Director
2:00-2:30 p.m.	Botulinum Toxin Complications & AAD President's Address Ronald Moy, M.D.	4:15-5:15 p.m.	Optimizing the Office Experience Thom Schildmeyer, Aesyntix Health, Inc.
2:30-3:00 p.m.	Vitamin D: IOM Guidelines & Recommendations for Dermatologists Tissa Hata, M.D.	5:15-5:45 p.m.	Future Challenges for Dermatology Brett Coldiron, M.D.
3:00-3:30 p.m.	Patient Satisfaction Howard Steinman, M.D.	5:45-7:30 p.m.	Welcome Reception & Exhibit Viewing Grande Ballroom

SATURDAY, SEPTEMBER 17, 2011

7:00-4:00 p.m.	Registration , Grande Foyer	12:30-1:30 p.m.	Buffet Lunch & Exclusive Exhibit Viewing , Grande Ballroom
7:00-7:45 a.m.	Continental Breakfast & Exhibit Viewing , Grande Ballroom	1:30-2:00 p.m.	Melanoma Update Merrick Ross, M.D.
7:45-8:30 a.m.	Residents Forum Select CA Dermatology Residents	2:00-2:30 p.m.	Great Cases from UC Los Angeles David Geffen School of Medicine Melvin Chiu, M.D.
8:30-9:00 a.m.	Psoriasis, the Metabolic Syndrome & More Frank Dann, M.D.	2:30-3:00 p.m.	Dermatologic Surgery Mishaps Howard Steinman, M.D.
9:00-9:30 a.m.	Inpatient Dermatology: Cases That Have Taught Me Dermatology Lindy Fox, M.D.	3:00-3:30 p.m.	Ask the Experts Panel: Tackling the Tough Questions Mark Lebwohl, M.D., David Woodley, M.D., Tri Nguyen, M.D. & Merrick Ross, M.D.
9:30-10:00 a.m.	Morning Break & Exhibit Viewing Grande Ballroom	3:30-4:00 p.m.	Afternoon Break & Exhibit Viewing Grande Ballroom
10:00-10:30 a.m.	Great Cases from UC San Diego School of Medicine Robert Lee, M.D., PhD	4:00-4:30 p.m.	Optimizing Your Surgical Practice: From Efficiency to Outcomes Tri Nguyen, M.D.
10:30-11:00 a.m.	Perfecting Surgical Excision & Repair Gary Lask, M.D. & Brian Jiang, M.D.	4:30-5:00 p.m.	Energy Based Skin Therapies: Lasers, Light, Ultrasound & Electricity in Modern Dermatologists E. Victor Ross, M.D.
11:00-11:30 a.m.	CalDerm Business Meeting Session & Kathleen Adair, M.D. Advocacy Award (Legislative update, new benefits program and CalDerm Officer reports)		
11:30-12:30 p.m.	Victor Newcomer, M.D. Memorial Lecture: Medical & Diagnostic Office Tips Mark Lebwohl, M.D.		

SUNDAY, SEPTEMBER 18, 2011

7:30-1:00 p.m.	Registration Grande Foyer	10:30-11:00 a.m.	Patient Not Getting Better – Is It Contact? Sharon Jacob, M.D.
7:30-8:15 a.m.	Continental Breakfast & Exhibit Viewing , Grande Ballroom	11:00-11:30 a.m.	Vulvar Disorders Erika Klempner, M.D.
8:15-9:00 a.m.	CLIA Histopathology Exam Bruce Ragsdale, M.D.	11:30-12:00 p.m.	Surgical Considerations in Children Brandie Metz, M.D.
9:00-9:30 a.m.	Dermatopathology: 10 Boggling Cases Bruce Ragsdale, M.D.	12:00-12:30 p.m.	Vascular Lesions in Children – A How To Approach Sheila Friendlander, M.D.
9:30-10:00 a.m.	Therapeutic Treats David Woodley, M.D.	12:30-1:00 p.m.	Using Social Media in Dermatology Jeffrey Benabio, M.D.
10:00-10:30 a.m.	Morning Break & Exhibit Viewing Grande Ballroom		

FACULTY (IN ALPHABETICAL ORDER)

Jeffrey Benabio M.D.

Private Practice Physician, UC San Diego School of Medicine
Volunteer Clinical Assistant Professor, Proprietor of The Dermatology Blog

Melvin Chiu M.D.

UC Los Angeles David Geffen School of Medicine, Director, Psoriasis & Phototherapy Center

Brett Coldiron M.D.

Assistant Professor of Dermatology, University of Cincinnati

Frank Dann M.D.

UC Irvine School of Medicine, Professor of Dermatology & Vice Chair, Chief, Dermatology, VA Long Beach Care Center

Lindy Fox M.D.

UC San Francisco School of Medicine, Assistant Professor of Clinical Dermatology

Sheila Friedlander M.D.

UC San Diego School of Medicine, Clinical Professor of Pediatrics & Medicine

Tissa Hata M.D.

UC San Diego School of Medicine, Associate Clinical Professor Dermatology, Clinical Service Chief for Dermatology, Perlman Ambulatory Care Center, & Director of UCSD Dermatology Clinical Trials Unit

Sharon Jacob M.D.

UC San Diego School of Medicine, Assistant Clinical Professor of Pediatrics & Medicine, Dermatology & Rady Children's Hospital

Brian Jiang M.D.

UC San Diego School of Medicine, Director of Mohs Micrographic & Dermatologic Surgery, Associate Clinical Professor Dermatology

Erika Klemperer M.D.

Private Practice Physician

Gary Lask M.D.

UC Los Angeles David Geffen School of Medicine, Director, Laser & Cosmetic Dermatology, Mohs Micrographic Surgery Unit

Mark Lebwohl M.D.

Mt. Sinai Medical Center, Professor & Chair, Dept. of Dermatology

Robert Lee M.D., PhD

UC San Diego School of Medicine, Assistant Clinical Professor, Dermatology & Director of Dermatopathology

Brandie Metz M.D.

UC Irvine School of Medicine, Director of Pediatric Dermatology

Ronald Moy M.D.

President, American Academy of Dermatology, Private Practice Physician & Professor, UC Los Angeles David Geffen School of Medicine

Tri Nguyen M.D.

Univ of Texas Medical School, Associate Professor, Dermatology

Bruce Ragsdale M.D.

Private Practice Physician, Principal, Central Coast Pathology

Tom Riley

CEO Cal Capitol Group, CalDerm Government Relations Director

E. Victor Ross, M.D.

Director of the Scripps Clinic Laser & Cosmetic Dermatology Center

Merrick Ross M.D.

Univ of Texas MD Anderson Cancer Center, Professor of Surgery & Chief, Melanoma Section, Surgical Oncology

Thom Schildmeyer MBA

President, Aesyntix Health, Inc.

Howard Steinman M.D.

Texas A&M Health Science Center College of Medicine, Associate Professor of Medicine, Director, Scott & White Healthcare Dermatologic & Skin Cancer Surgery

David Woodley M.D.

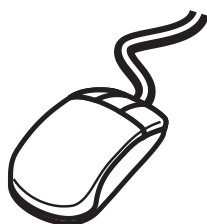
USC Keck School of Medicine, Chair, Dermatology & Director of Dermatology Residency Program

Accreditation Statement

The California Society of Dermatology & Dermatologic Surgery (CalDerm) is accredited by the Institute for Medical Quality/California Medical Association (IMQ/CMA) to provide continuing medical education for physicians. CalDerm takes responsibility for the content, quality and scientific integrity of this CME activity.

CalDerm designates this educational activity for a maximum of 13.5 AMA PRA Category 1 Credit(s)[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the CMA Certification in Continuing Medical Education.

**ONLINE
REGISTRATION
NOW OPEN!**



**Go to www.calderm.org,
click on Annual Meeting,
then click on Register
Now Online!**

Statement of Learning Objectives

As participants of this CME activity, learners will:

- Increase knowledge of recent medical advances in the diagnosis, management and treatment of diseases of the skin.
- Review, interpret and summarize new clinical, scientific and research information in the study of medical dermatology, dermatologic surgery, dermatopathology, pediatric dermatology, and cosmetic and aesthetic dermatology. Expand expertise in these select practical aspects of dermatology.
- Learn techniques for successful surgical intervention, complication prevention, and outcomes optimization.
- Assimilate approaches to surgical intervention in children.
- Have an opportunity to actively participate in question-answer sessions with the presenters.
- Learn about the latest advances in melanoma diagnostic techniques and therapies.
- Gain techniques for enhancing the patient's, the physician's and staff's office experience.
- Learn to correctly diagnose dermatologic conditions and to select patients who are appropriate for either surgical or aesthetic intervention.
- Compare and contrast methods in order to fully assess patient needs and treatment options; discuss controversies, advantages and disadvantages of diagnostic and treatment plans.
- Refine techniques of esthetic dermatology.
- Improve overall standards of practice and more efficient ways to best serve patients.

Registration Form & Fee Schedule

Online Registration Now Open! Go to www.calderm.org, click on Annual Meeting, then click on Register Now Online!

First Name: _____ Last Name: _____ Suffix _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Fax: _____

Email Address (required to receive confirmation): _____

The CalDerm Annual Meeting is open to registrants who are licensed physicians or staff who are employed by a CalDerm member physician. To inquire about membership go to www.calderm.org. Please check all that apply.

CalDerm Physician Member (Must be a member in good standing to qualify or non-member fee will be charged)\$345

Physician Non-Member\$645

*During the course of our conference we will devote 30 minutes to a discussion of succinct diagnostic or therapeutic questions posed to a panel of experts on medical dermatology, therapeutics, melanoma and skin cancer surgery. Please submit a question that you would like answered by the panel.

Question: _____

Residents & Fellows\$50

Physicians who are currently pursuing training in a recognized dermatology residency or fellowship that is accredited by the Accreditation Council for Graduate Medical Education and is located in the state of California.

Please Provide Name of Program: _____

Non-Physician Registration (Must be employed by a CalDerm Physician Member in good standing who is registered for the 2011 Annual Meeting)\$345

Name of CalDerm Member Physician: _____

Guest/Spouse Registration (Includes Friday reception, Saturday lunch and entrance to the exhibit show)\$75

Name of Guest/Spouse: _____

I would like to contribute to the CalDerm Political Action Committee\$200
(CalDerm PAC Contributions are not tax deductible) **Required Information for PAC Contribution:**

Are you Self-employed or an Employee

If Self-employed, please provide the legal name of your business: _____

If Employed, please provide the name of your employer: _____

Method of Payment: Check Enclosed VISA or MasterCard

TOTAL _____

Credit Card Number: _____/_____/_____/_____

3 Digit Security Code (located on back of card) _____

Signature: _____ Expiration: _____/_____/_____

Mail or Fax Completed Registration and Payment To: California Society of Dermatology & Dermatologic Surgery
980 9th Street, PMB #1654, Sacramento, CA 95814
(916) 498-1712 Ph ■ (916) 244-0330 Fax
membership@calderm.org ■ www.calderm.org



Hilton La Jolla
Torrey Pines
La Jolla, CA

Hotel Reservations:

(877) 414-8020

Or make your reservations online at: www.hiltonla.jollatorreypines.com

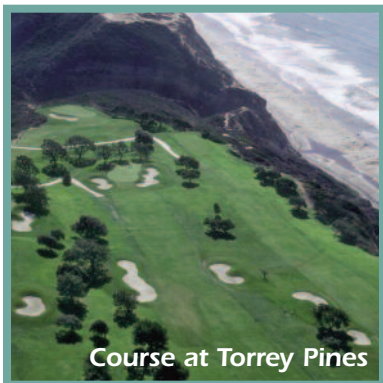
Click on the Reservations link located along the bottom of the graphic, then click on the line that reads Book Group Reservations, enter the Group Code CSDDS and select your dates.

Ask for the Group Rate under California Society of Dermatology available until August 25, 2011 or until group block is sold out.

\$235 for Standard Room ■ \$245 for Ocean View (All standard rooms have partial ocean view)

Refund Policy: All refund requests are subject to a \$25 administrative charge. Refunds will be issued if written cancellation is received by September 2, 2011. Registration is nonrefundable after September 2, 2011. Special circumstances consideration for refund may apply with a written detailed explanation that is approved by the Executive Committee. Substitutions are accepted at any time and registration fee may be transferable to the next scheduled CME Program only. CalDerm reserves the right to cancel CME Programs if necessary at which time a full refund will be issued to all paid participants.

Destination San Diego! Activities for your guest and family to enjoy!



Course at Torrey Pines

In San Diego, golf is serious business. **The Hilton La Jolla Torrey Pines** was host of the 2008 U.S. Open, home of the annual Buick Invitational, and headquarters to the biggest names in the industry and hailed by *Golf Digest* as, "one of the top 50 golf destinations in the world."

Also close by is the **Museum of Contemporary Art, San Diego in La Jolla**. As if the surrounding ocean views weren't inspiring enough, the permanent collection at MCASD includes more than 4,000 works created after 1950. Working to stay on the cutting edge of the art world, the museum has a reputation for collecting works from the most promising emerging artists, as well as major figures in contemporary art. Painting, sculpture, photography, video, film and installation art are all represented.

With 15 museums and 9 theatres and performing arts centers, **Balboa Park** is San Diego's cultural heart. "The Smithsonian of the West," this beautiful park houses its treasures among green expanses, cultivated gardens and Spanish Colonial Architecture, making it a magical place to spend the day.

For families or the young at heart, here is a list of "must-see" attractions:



Balboa Park

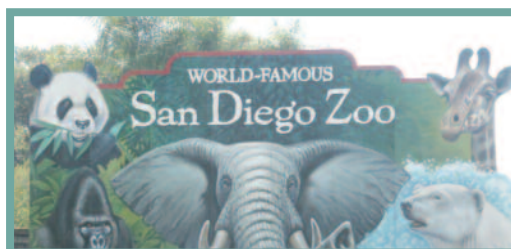
LEGOLAND California: A 128-acre theme park featuring more than 40 interactive attractions and rides that are "kid powered" where kids push, pull, steer, pedal, squirt, climb, or build their way through a wonderland of activities.

SeaWorld San Diego: located on Mission Bay, this 189-acre park features six major shows, fascinating attractions and dozens of exhibits containing marine life from around the globe.

The San Diego Zoo: World-famous 100-acre tropical garden that houses 4,000 animals of 800 rare and exotic species. The zoo has the largest population of Giant Pandas in the U.S. and spectacular bioclimatic exhibits like Monkey Trails, Absolutely Apes, Ituri Forest, Rain Forest Aviary, Polar Bear Plunge, Gorilla Tropics, Sun Bear Forest and Tiger River.



San Diego Zoo's Wild Animal Park: Located 30 miles northeast of downtown San Diego is an 1,800-acre preserve where wild animals roam free over vast expanses as they would in their native habitats of Africa and Asia.



For more information, please visit
the San Diego Convention & Visitors Bureau web site at:
<http://www.sandiego.org/nav/Visitors>

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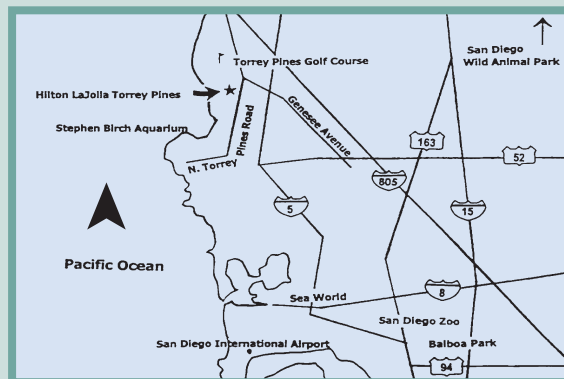
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& Dermatologic Surgery
980 9th Street, PMB #1654
Sacramento, CA 95814

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Travel Information



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10950 North Torrey Pines Road
La Jolla, CA 92037
(858) 558-1500 Phone
(858) 450-4584 Fax
www.lajollatorreypines.hilton.com



Airlines that serve the San Diego International Airport:

Airlines	Phone Number	Terminal	Website
Alaska Airlines	800.252.7522	Terminal 1	www.alaskaair.com
Allegiant Air	702.505.8888	Terminal 2	www.allegiantair.com
American Airlines	800.433.7300	Terminal 2	www.aa.com
American Eagle	800.433.7300	Commuter Terminal	www.aa.com
Continental Airlines	800.525.0280	Terminal 2	www.continental.com
Delta Air Lines	800.221.1212	Terminal 2	www.delta.com
Frontier Airlines	800.432.1359	Terminal 2	www.frontierairlines.com
Hawaiian Airlines	800.367.5320	Terminal 2	www.hawaiianair.com
JetBlue Airways	800.538.2583	Terminal 2	www.jetblue.com
Southwest Airlines	800.435.9792	Terminal 1	www.southwest.com
Sun Country Airlines	800.359.6786	Terminal 2	www.suncountry.com
United Airlines	800.864.8331	Terminal 1	www.united.com
US Airways	800.428.4322	Terminal 2	www.usairways.com
Virgin America	877.359.8474	Terminal 2	www.virginamerica.com
WestJet	888.937.8538	Terminal 2	www.westjet.com